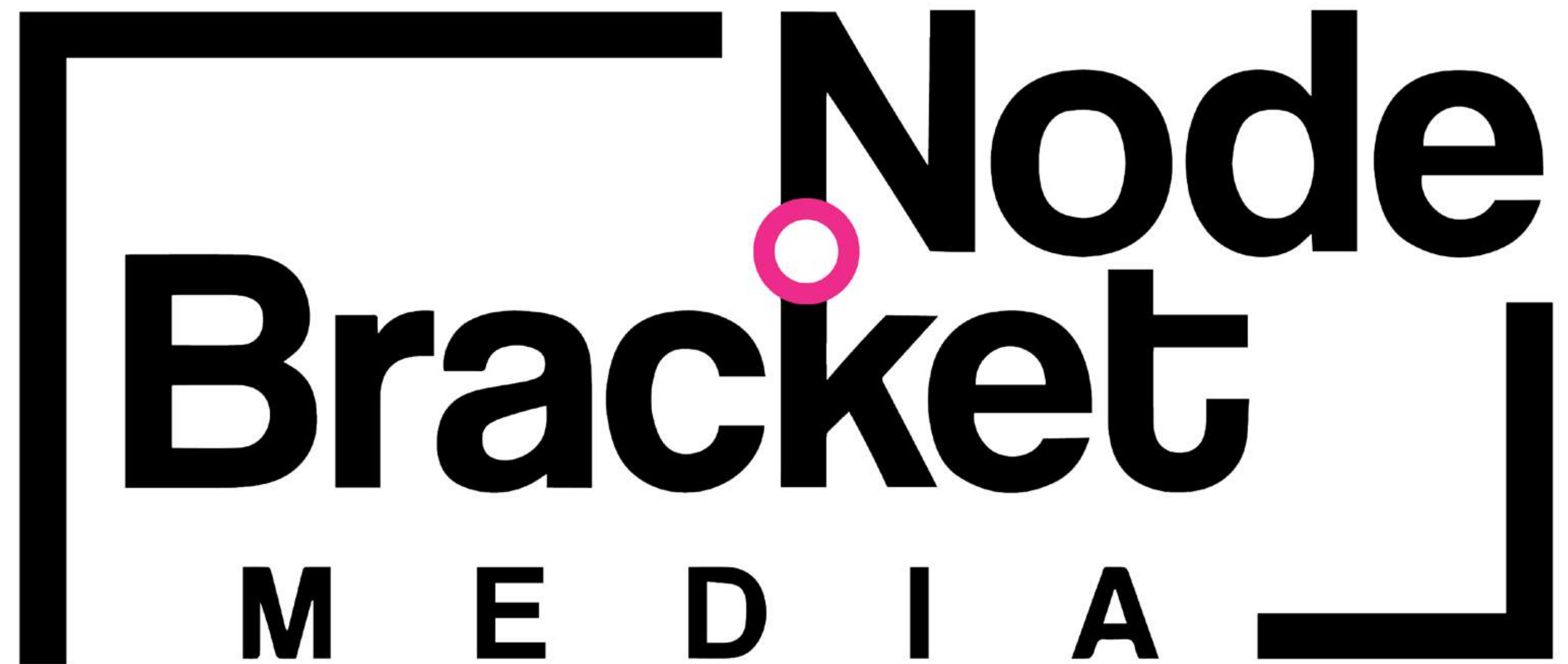


SOCIAL MEDIA PORTFOLIO



THERE IS AN **#APPORTUNITY** EVERYWHERE

APP DEVELOPEMENT | SOCIAL MEDIA



ABOUT US

We are a collective of **app innovators** and **digital marketers** with a knack for disruption.

We handcraft mobile apps, websites and social/digital strategies for our clients and partners.

Our obsession for design and aesthetic, coupled with our skill in technology has helped us get ahead of the curve and produce some cutting edge products and highly engaging pages for over **250+ clients in 8 years.**

Founded by Yash

Yash started his career in 2009 as a media buyer in one of the largest web & mobile marketing companies globally, before shifting his focus on making online products for brands. His enthusiasm for technology and entrepreneurial bug led him to creating a one of it's kind digital boutique that caters to clients across multiple industries and backgrounds within India and outside.

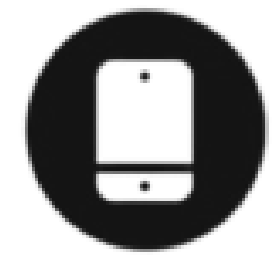
Yash's core strengths lie in turning ideas and concepts that are in the minds of clients into tangible and scalable digital products with proper planning and deploying the right set of resources for any project he undertakes.

Marketing lead Chandni

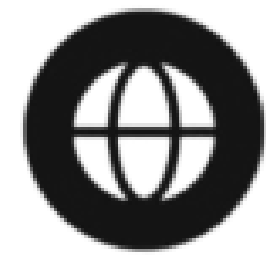
With over 8 years of experience in the social media space, Chandni has worked with the largest brands as well as budding entrepreneurs in India. She started her career as a marketing consultant to a fashion brand before shifting gears to social media. In her pursuit for knowledge and higher learning, she successfully completed an online course in Social Media & Digital Marketing from Harvard Business School.

She has worked with brands across various industries such as fashion, lifestyle, luxury, e-commerce, education, entertainment etc. and has helped them grow multi-fold in a short span of time. Her core strengths lie in identifying and implementing the right strategy for the brands she works with. A master of design mixed with the ability to create eye-catching content, Chandni has the right skills to add a flare to any brand she works with.

OUR SERVICES



App Development



Website Development



Software Development



tvOS Development



Social Media Management



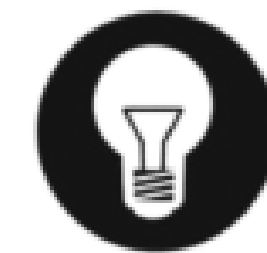
Paid Media Marketing



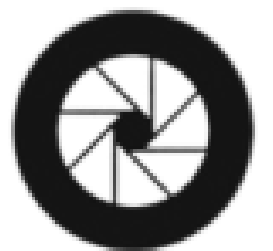
Brand Consulting



Tech Consulting



Branding & Graphics



Photography

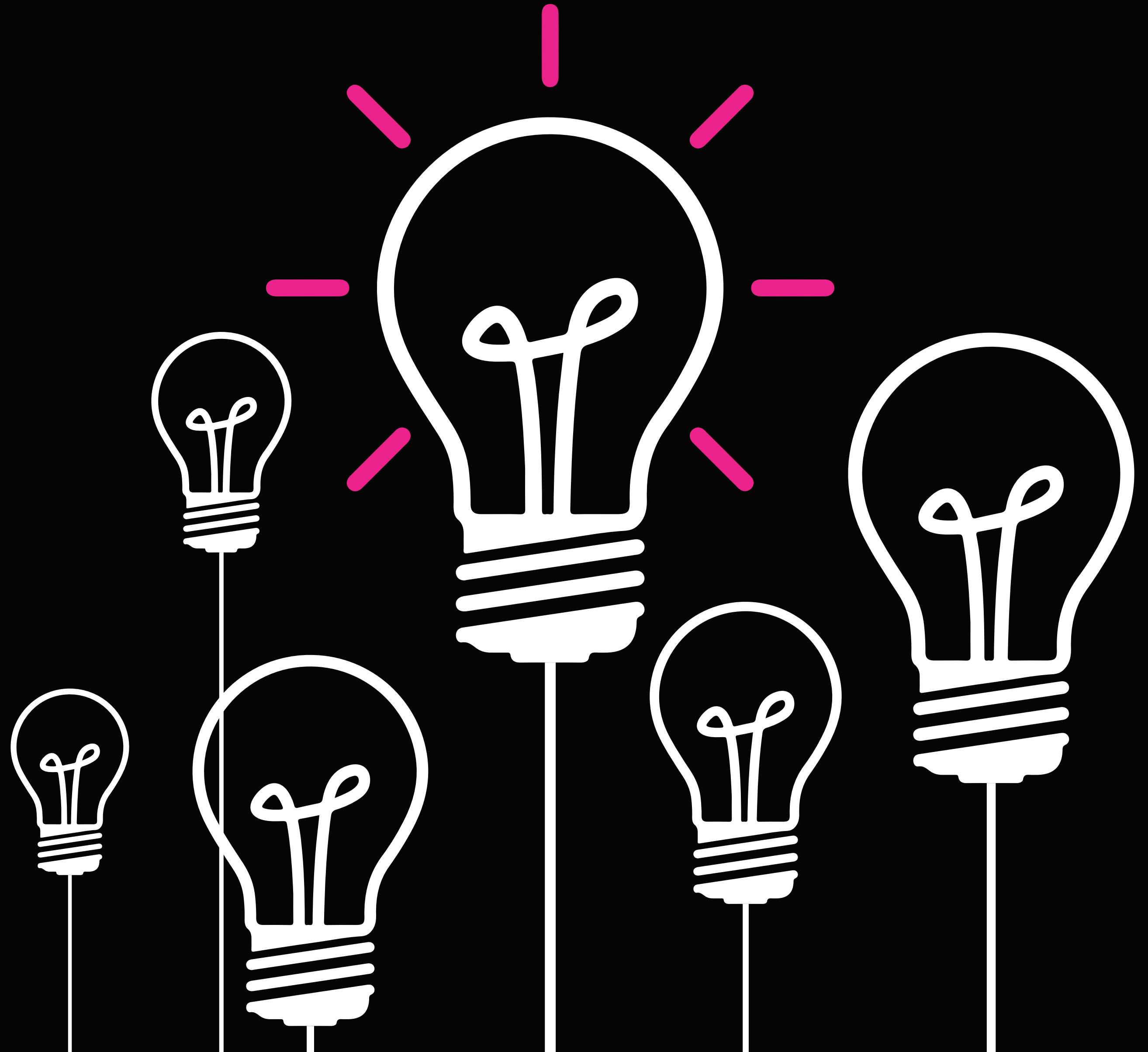


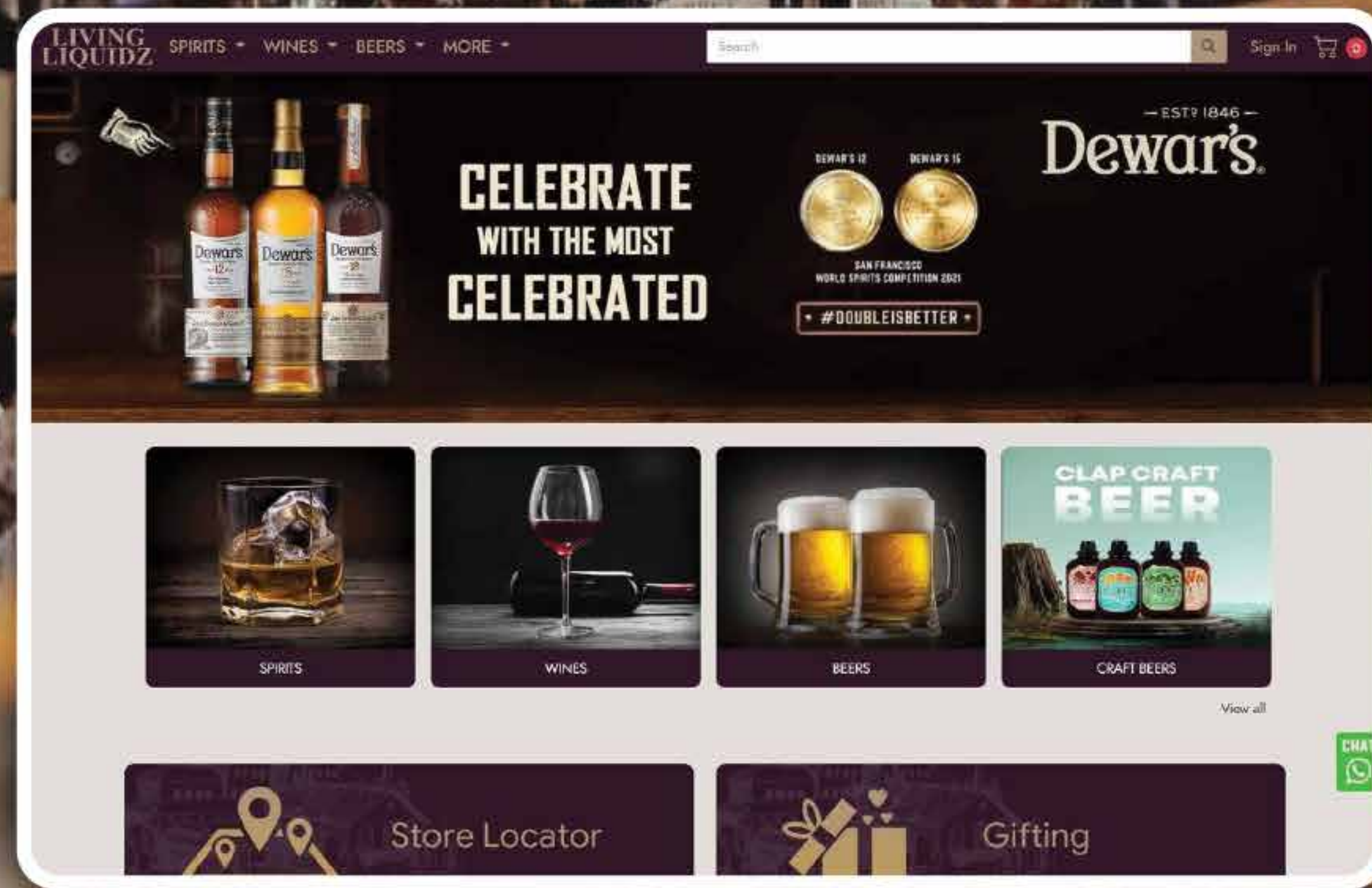
Video Editing



SEO/SEM

CASE STUDIES





LIVING LIQUIDZ

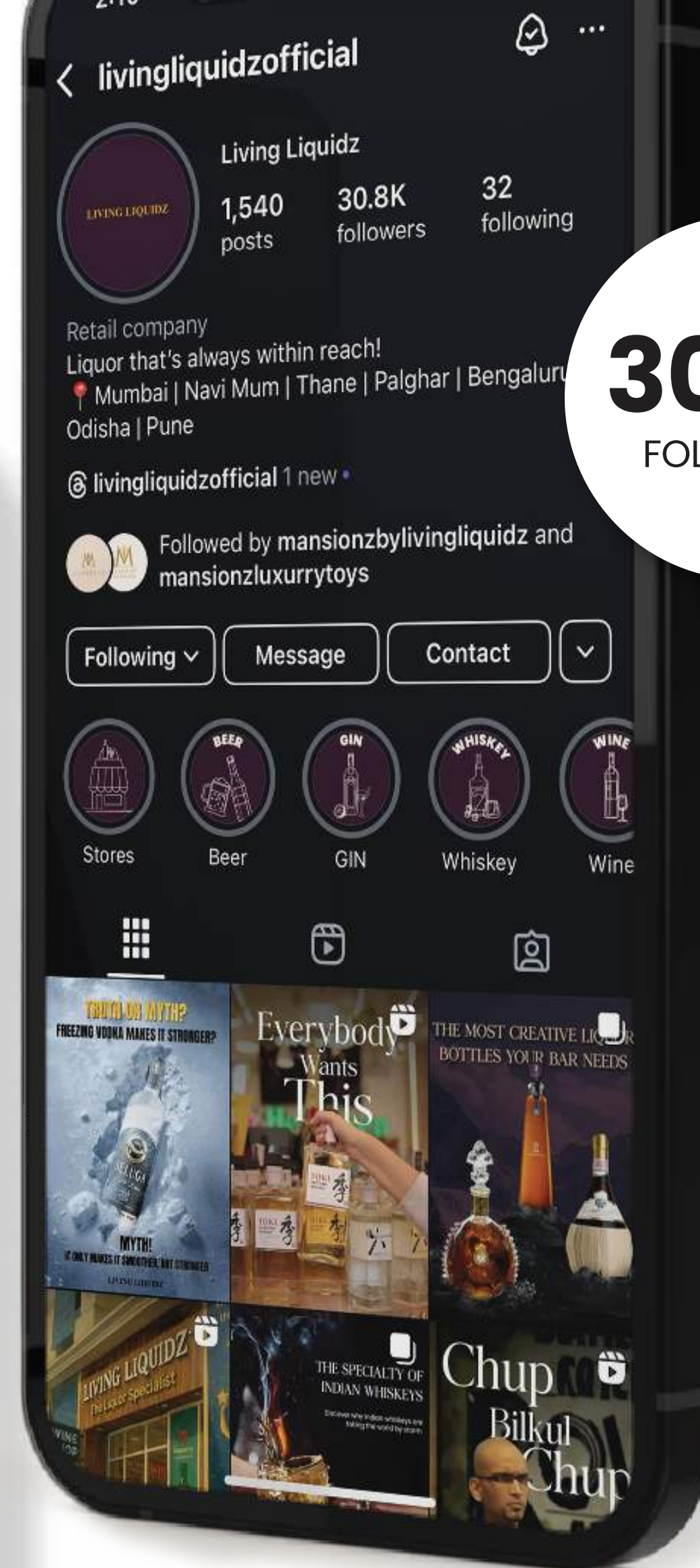
We didn't just establish the brand's identity on social media – we breathed new life into it! Living Liquidz has been thriving on Instagram, going viral with engaging, relatable content that helped them gain over **3,000 organic followers in just one month**. This surge in followers was driven purely by share-worthy content. Beyond social media, we also elevated the aesthetics of their pages, website, and apps. Through strategic paid media campaigns, we delivered an impressive **37x return on ad spend (ROAS)** for the brand.

WHAT WE DID

- Social Media Marketing
- Paid Media
- Website Design

37x

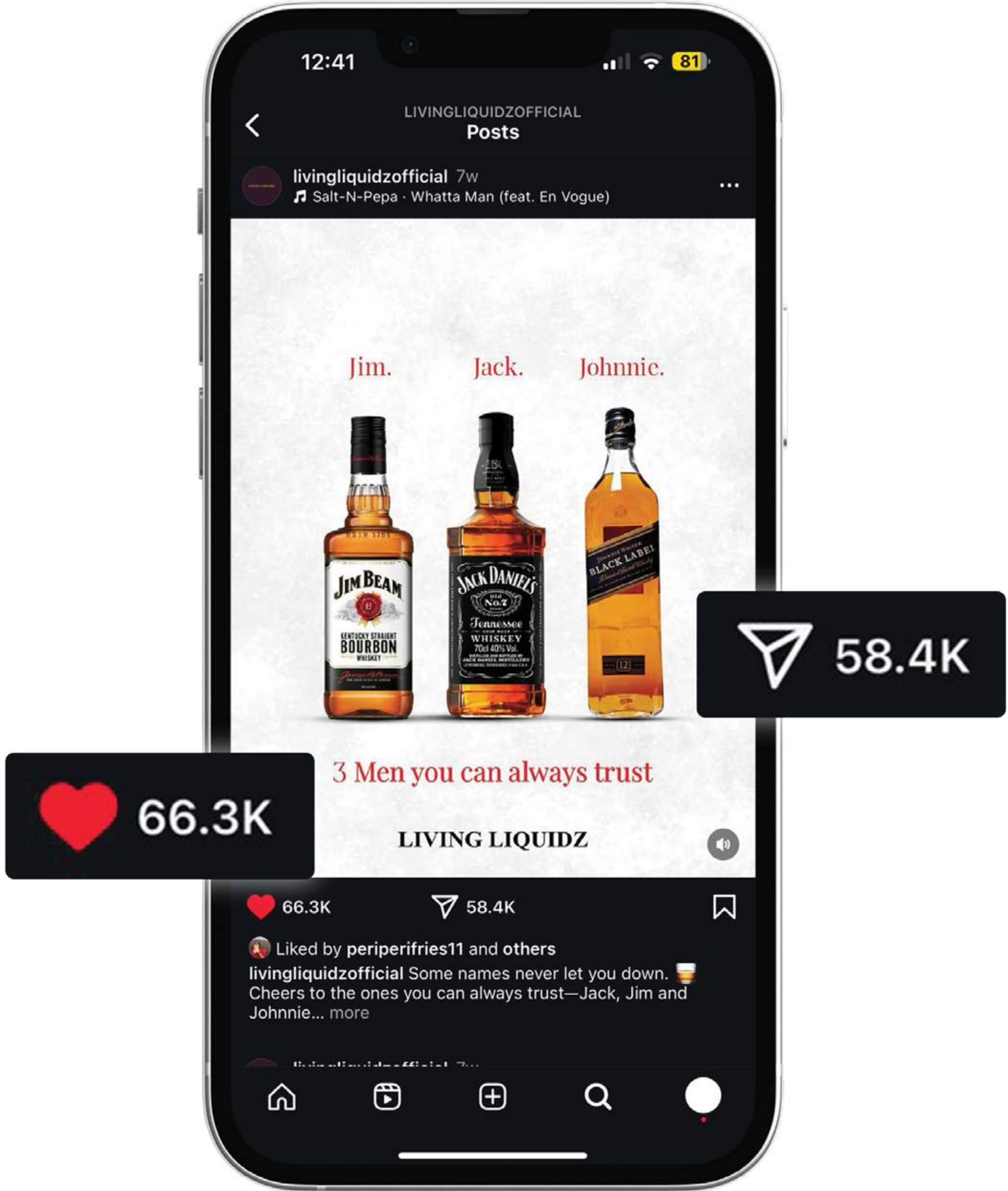
ROAS



30.8k
FOLLOWERS



CREATIVE IDEAS FOR LIVING LIQUIDZ





MANSIONZ BY LIVING LIQUIDZ

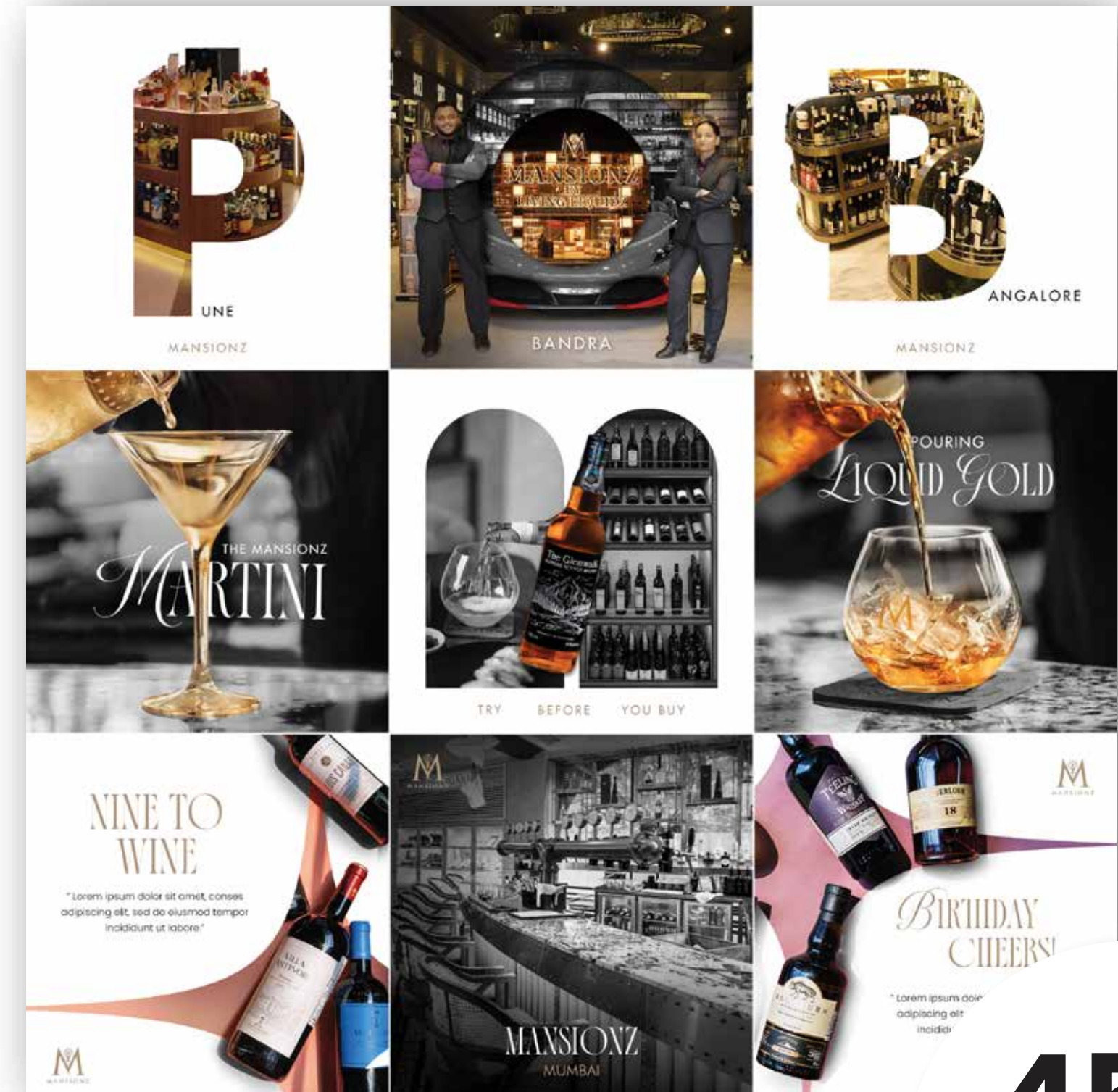
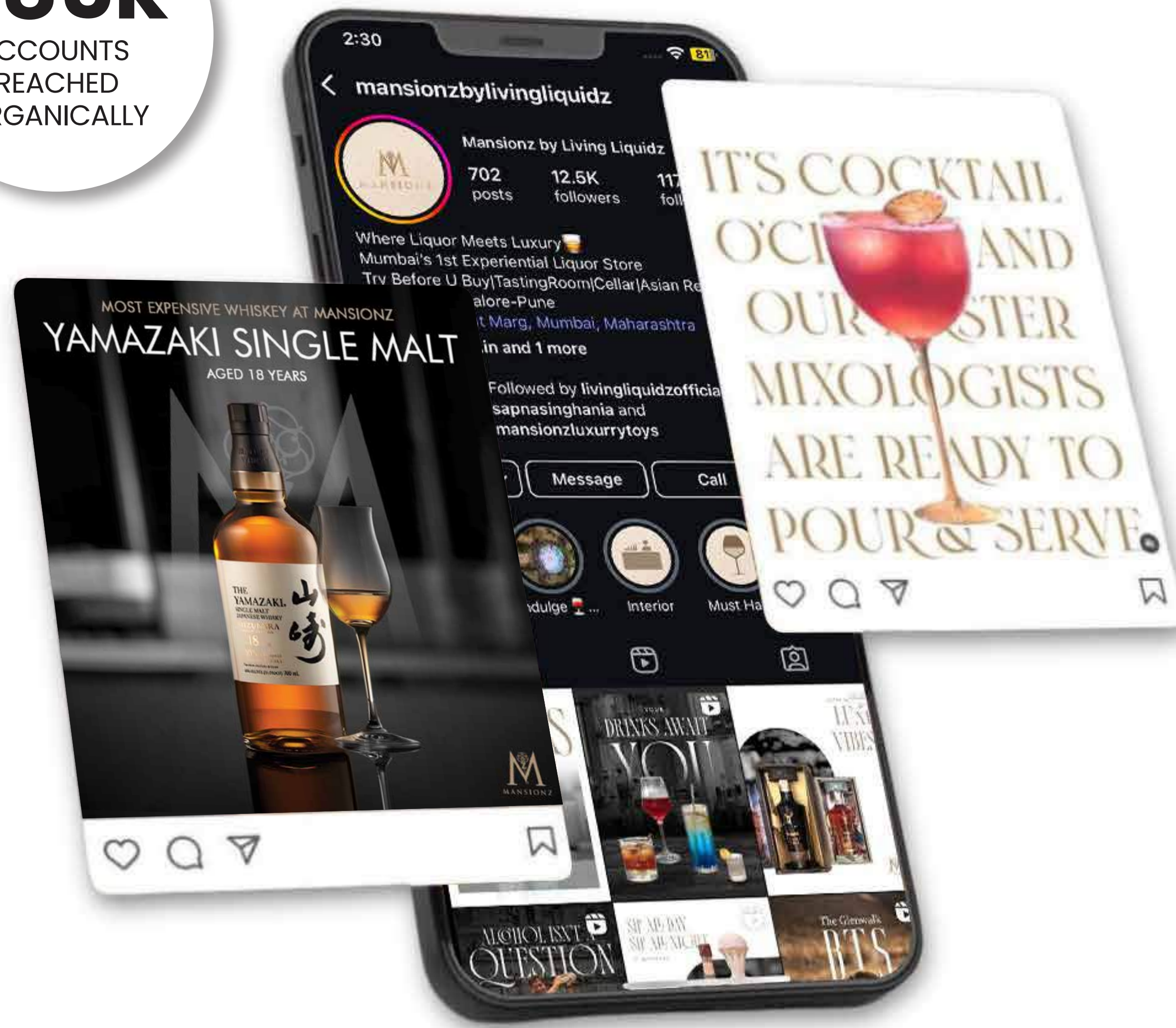
We launched their pages on Social Media and gave them a tone & an identity. We have been involved with the brand right from their inception to every step along the way and helped them gain over **5,000 followers organically** as well as houseful attendance in all their events via online promotions.

WHAT **WE** DID

Social Media Marketing
Paid Media
Photo & Videoshoots

585k

ACCOUNTS
REACHED
ORGANICALLY



45%

INCREASED
ORGANIC
ENGAGEMENTS

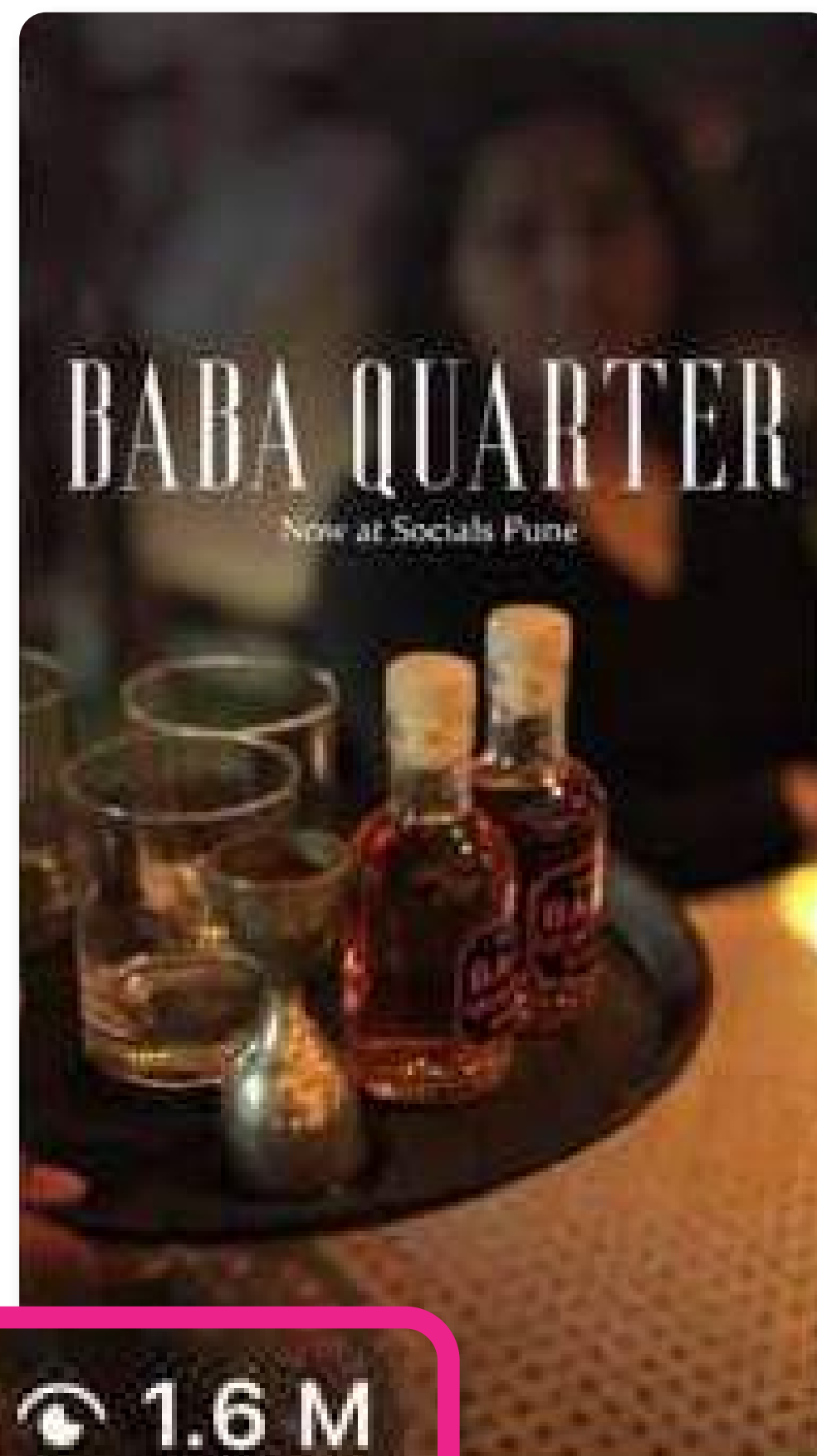
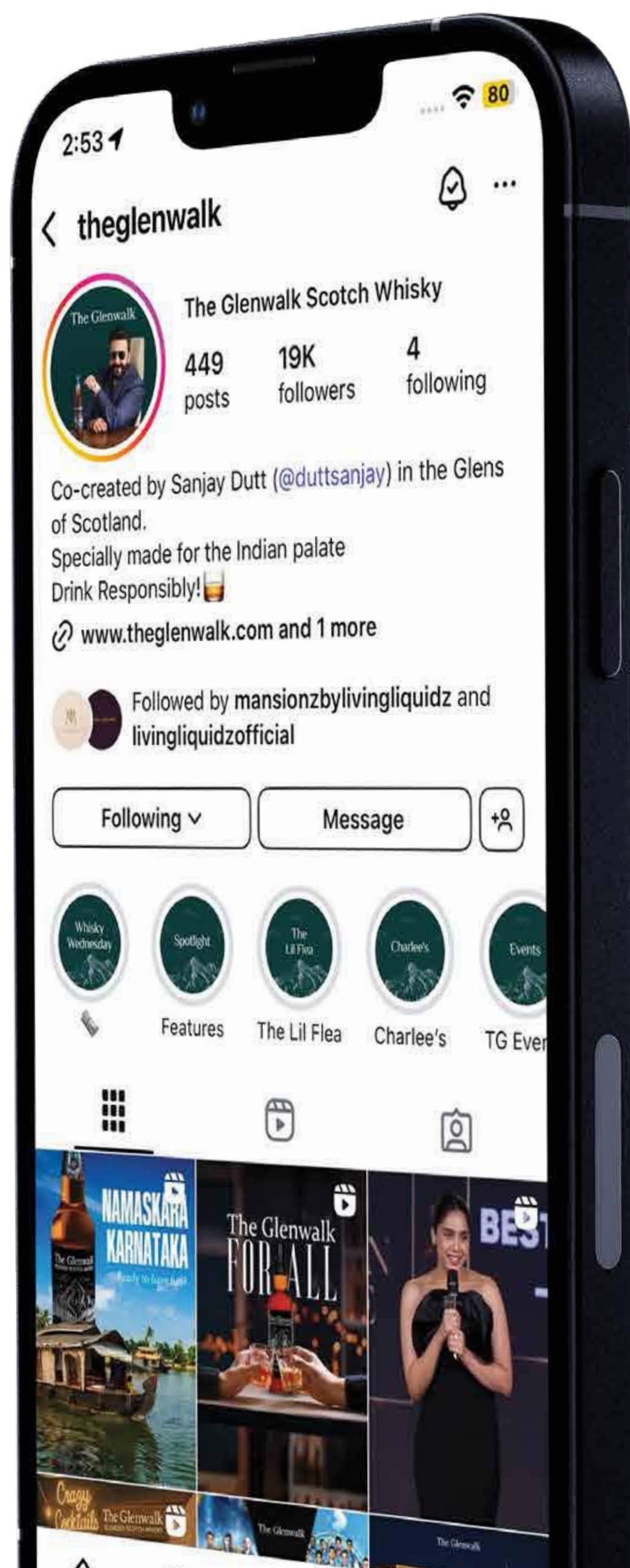


THE GLENWALK

With the endorsement of renowned actor **Mr. Sanjay Dutt**, we managed the social media presence for Glenwalk Whiskey, which is available across India and in countries like Dubai, Canada, and New Zealand. The brand quickly gained popularity, aiming to boost awareness through platforms like Meta and LinkedIn. Our efforts resulted in **multiple viral reels, amassing over 1.5 million views.**

WHAT **WE** DID

Social Media Marketing
Photo & Videoshoots





NOM NOM

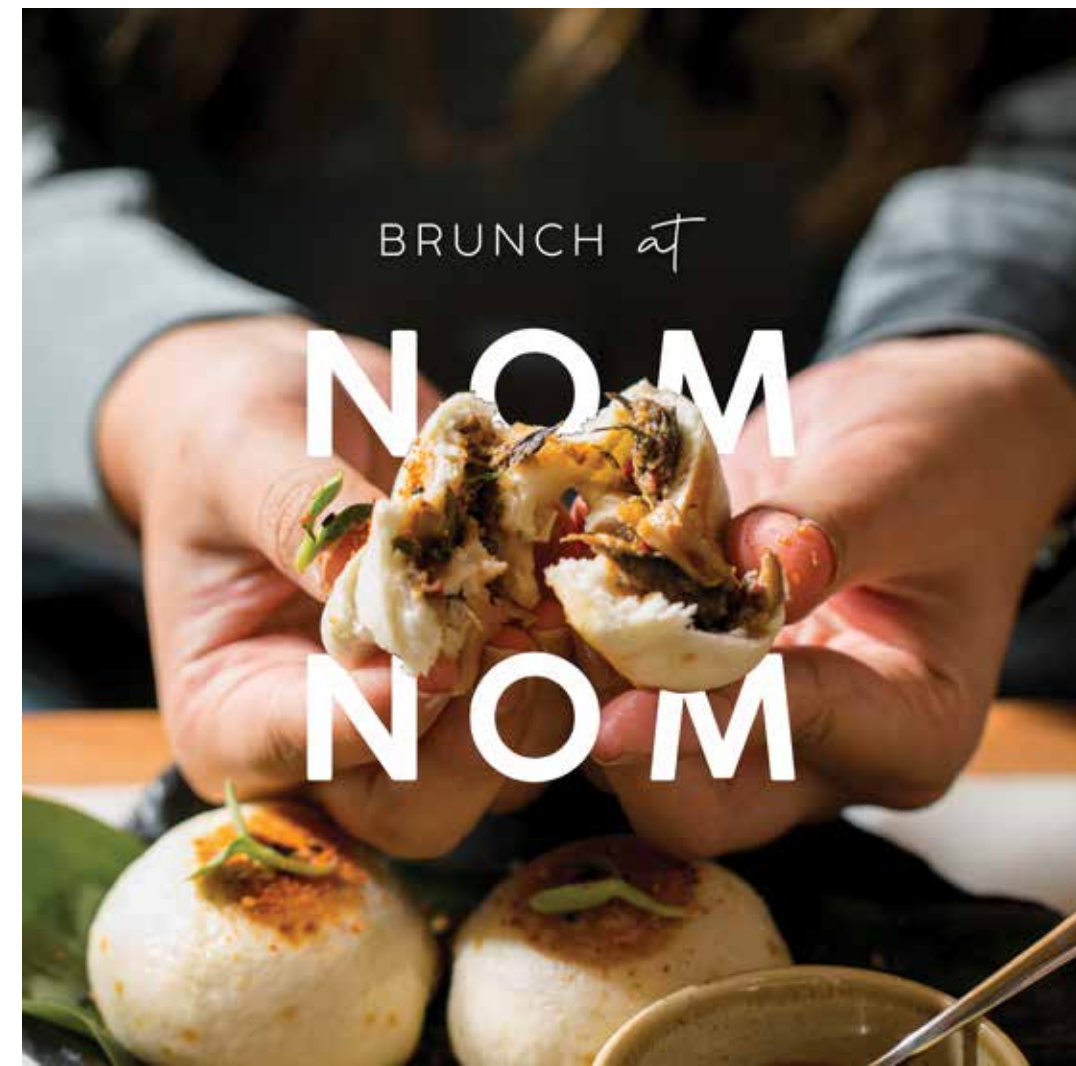
Nom Nom, Mumbai and Bangalore's favorite Asian eatery, has seen significant growth under our management. We've enhanced their footfall and crafted effective online and offline strategies. By revamping their **social media communication model**, we've implemented more **relatable and engaging strategies** that resonate with their **target audience**.

WHAT WE DID

Social Media Marketing
Photo & Videoshoots



12k+
VIEWS ON A REEL
WITHIN FIRST
WEEK OF TAKEOVER



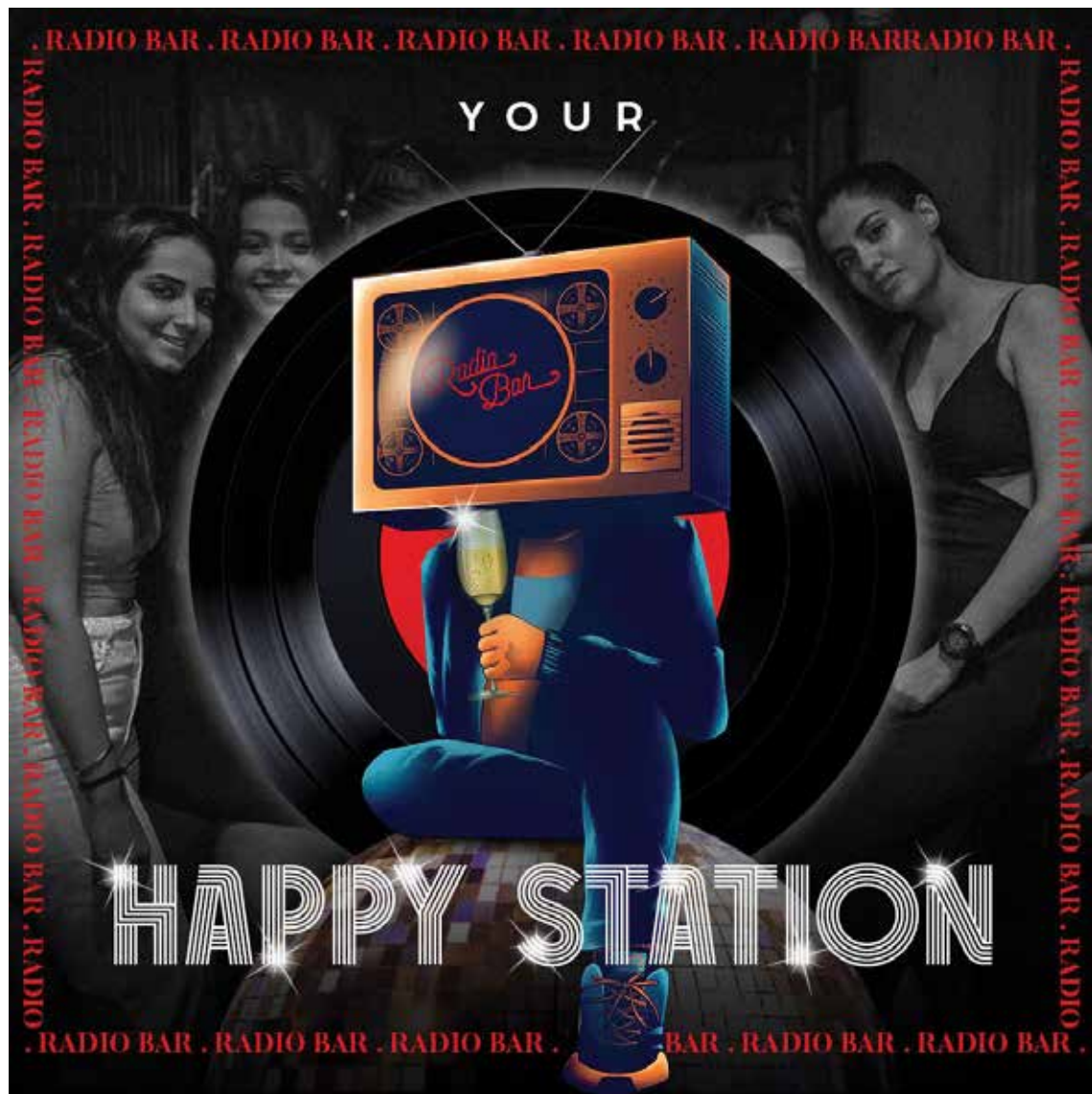


RADIO BAR - MUMBAI & BANGALORE

From launching Radio Bar Bangalore's page to revitalizing Radio Bar Mumbai's online presence, we've achieved remarkable results. Our viral content in Bangalore garnered over **52,000 views** and reached **1 lakh accounts in two weeks**. In Mumbai, we've curated engaging content and strategic offline initiatives, poised to make Radio Bar a nightlife staple. Together, we're reshaping perceptions and propelling Radio Bar to the forefront of both cities' social scenes. Get ready to witness their meteoric rise!

WHAT **WE** DID

Social Media Marketing
Photo & Videoshoots
Offline Campaigns



55k+
VIEWS ON A REEL
WITHIN FIRST
WEEK OF INCEPTION



AR filter
for Radio Bar



PRABHUJI NITYANAND CHARAN DAS

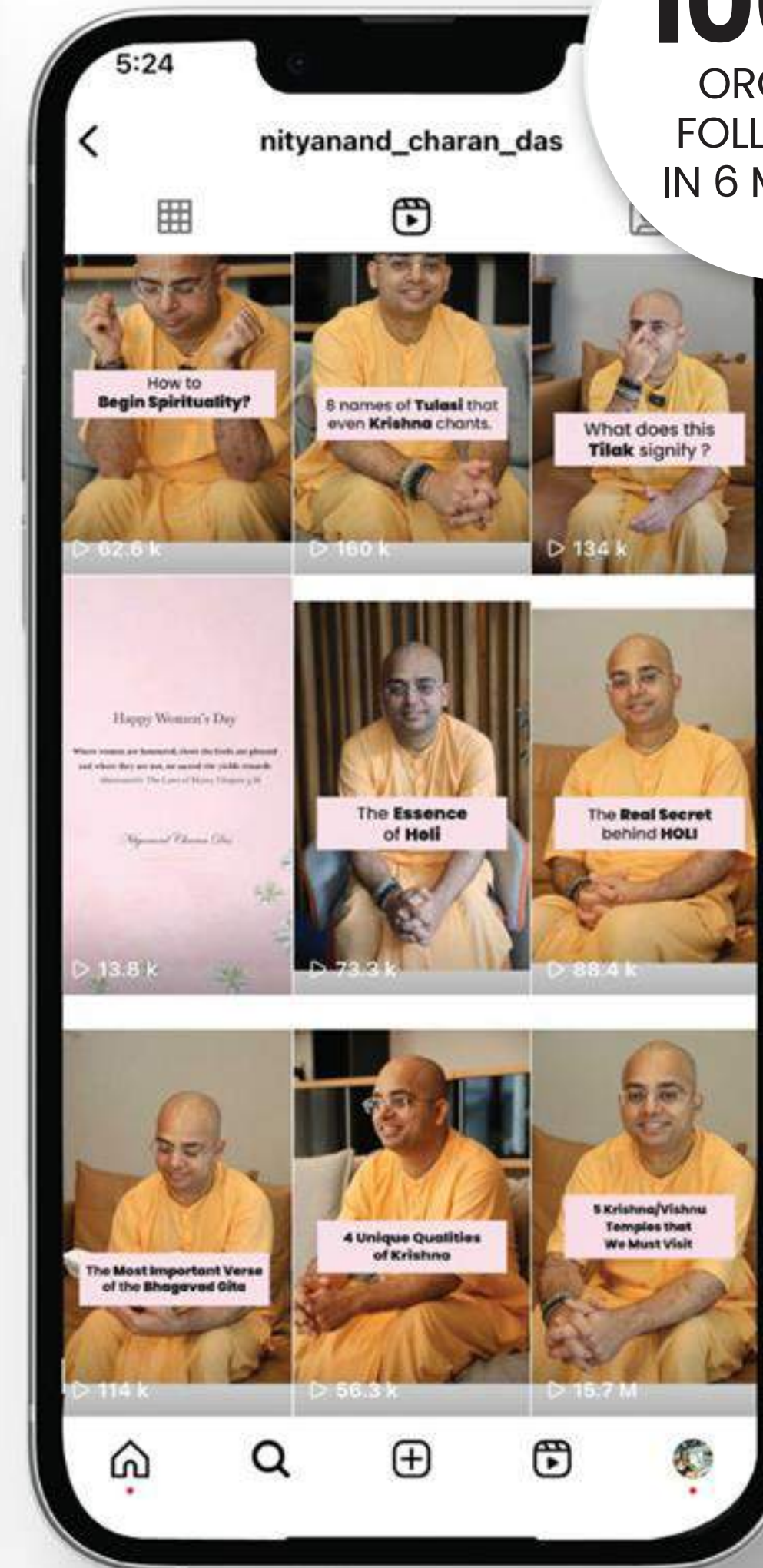
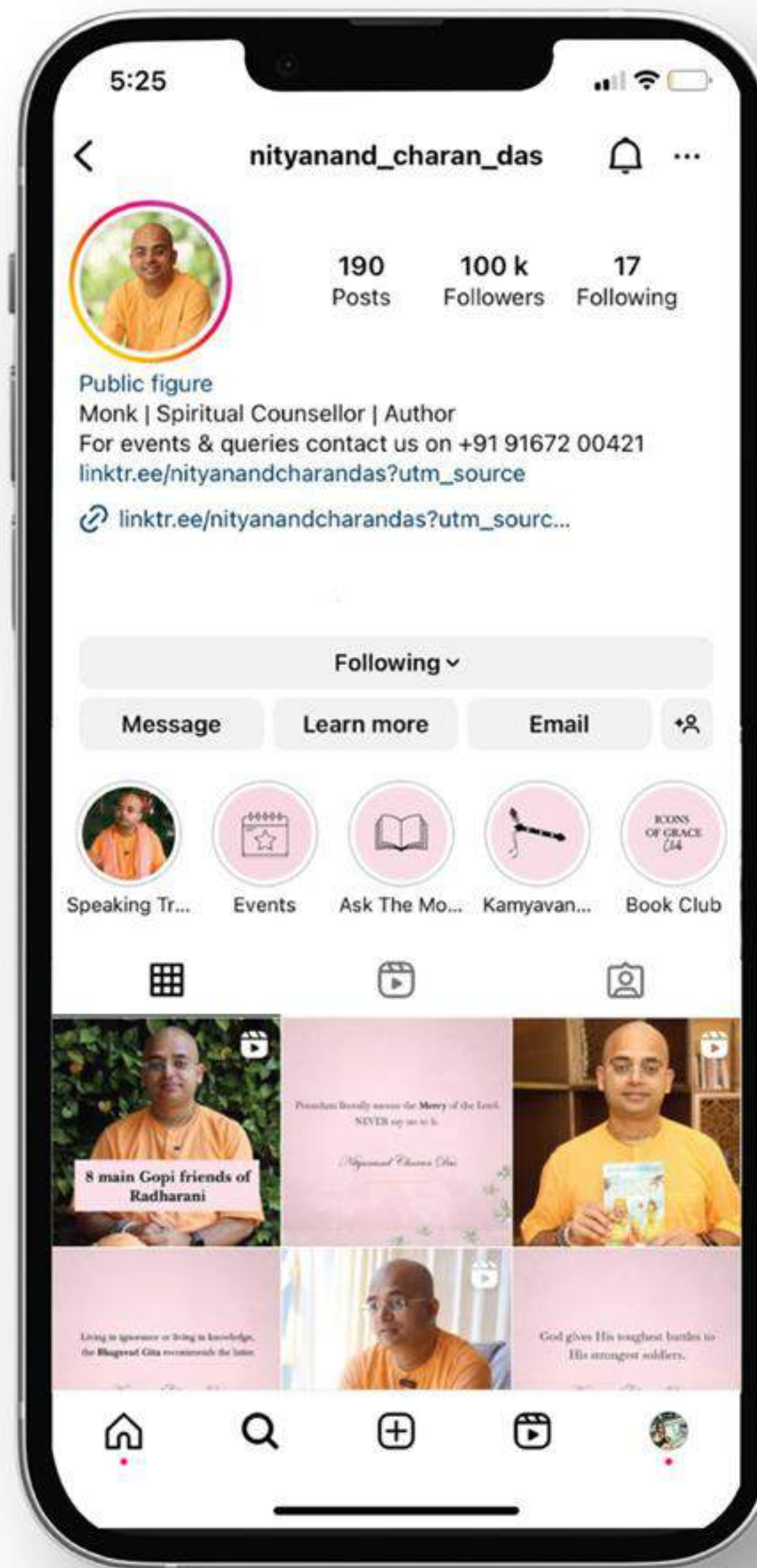
We achieved our annual target of growing the page from **10k to 100k** organic and genuine followers in **less than six months**, without any paid ads. This remarkable achievement highlights our ability to authentically engage and attract a larger audience through strategic content creation and targeted audience engagement.

WHAT **WE** DID

Social Media Marketing
Photo & Videoshoots



15.7
million+
Views



100k+
ORGANIC
FOLLOWERS
IN 6 MONTHS

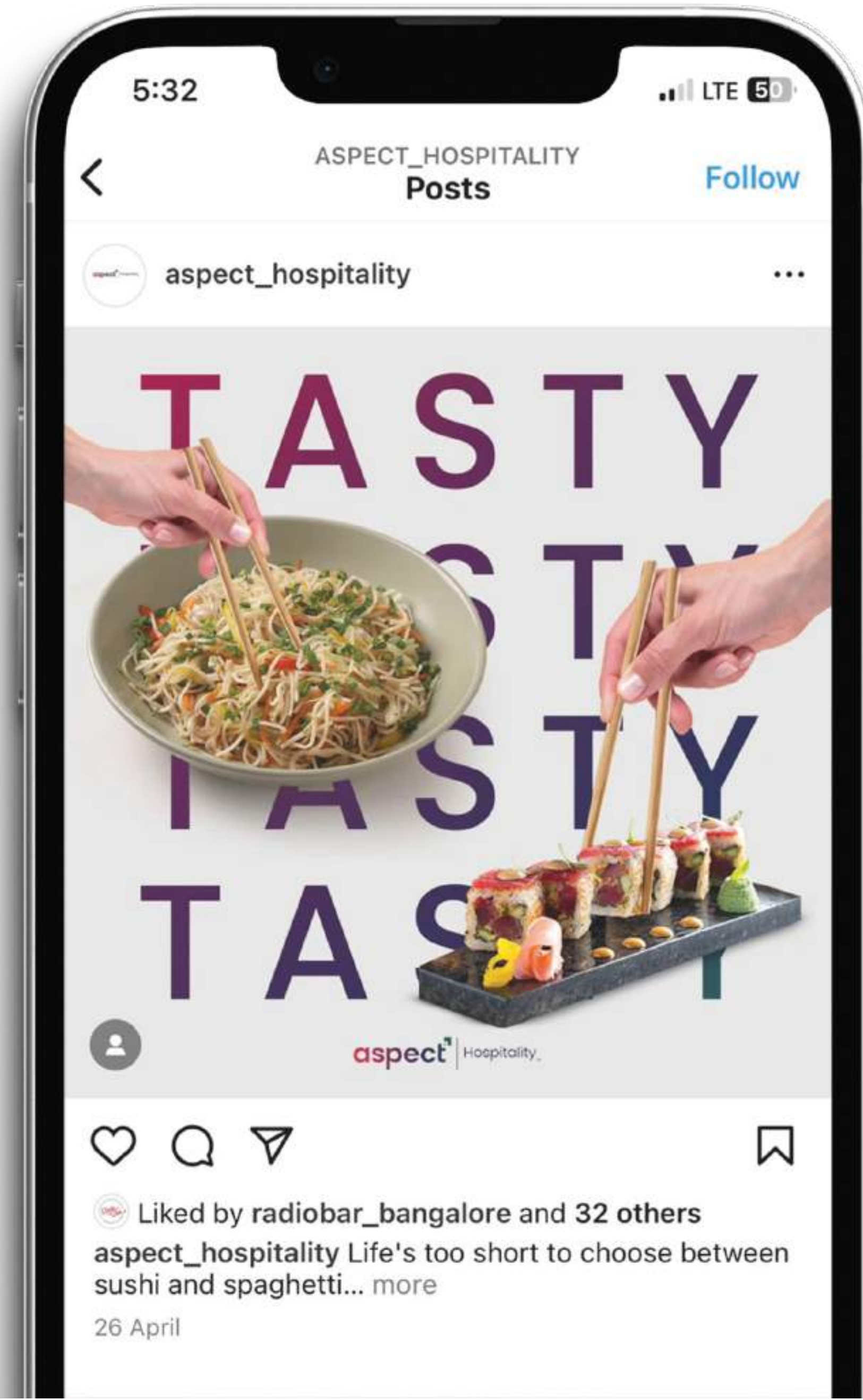
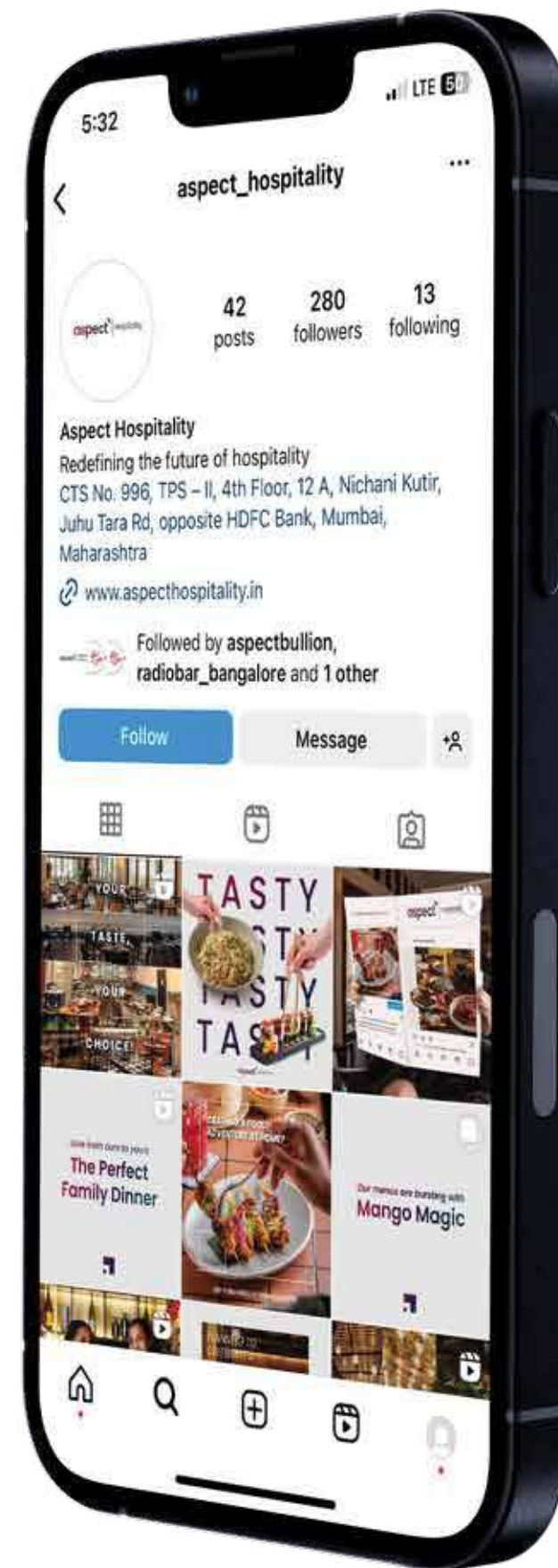


ASPECT HOSPITALITY

We manage the **social presence** of Aspect Hospitality, one of India's emerging hospitality brands. From **LinkedIn to Instagram**, we implement strategies tailored to both **B2B and B2C audiences** across India.

WHAT **WE** DID

Social Media Marketing
Photo & Videoshoots





SAPNA SINGHANIA

Sapna Singhania, a luxury jewelry brand, witnessed remarkable results after we revitalized their social media presence. Through our strategic efforts, we successfully attracted and engaged a discerning clientele, resulting in **increased sales and a growing customer base.** By capturing the exquisite beauty and craftsmanship of Sapna Singhania's jewelry through captivating visuals and storytelling, we created an immersive brand experience that resonated with customers and elevated the brand's reputation in the luxury jewelry industry.

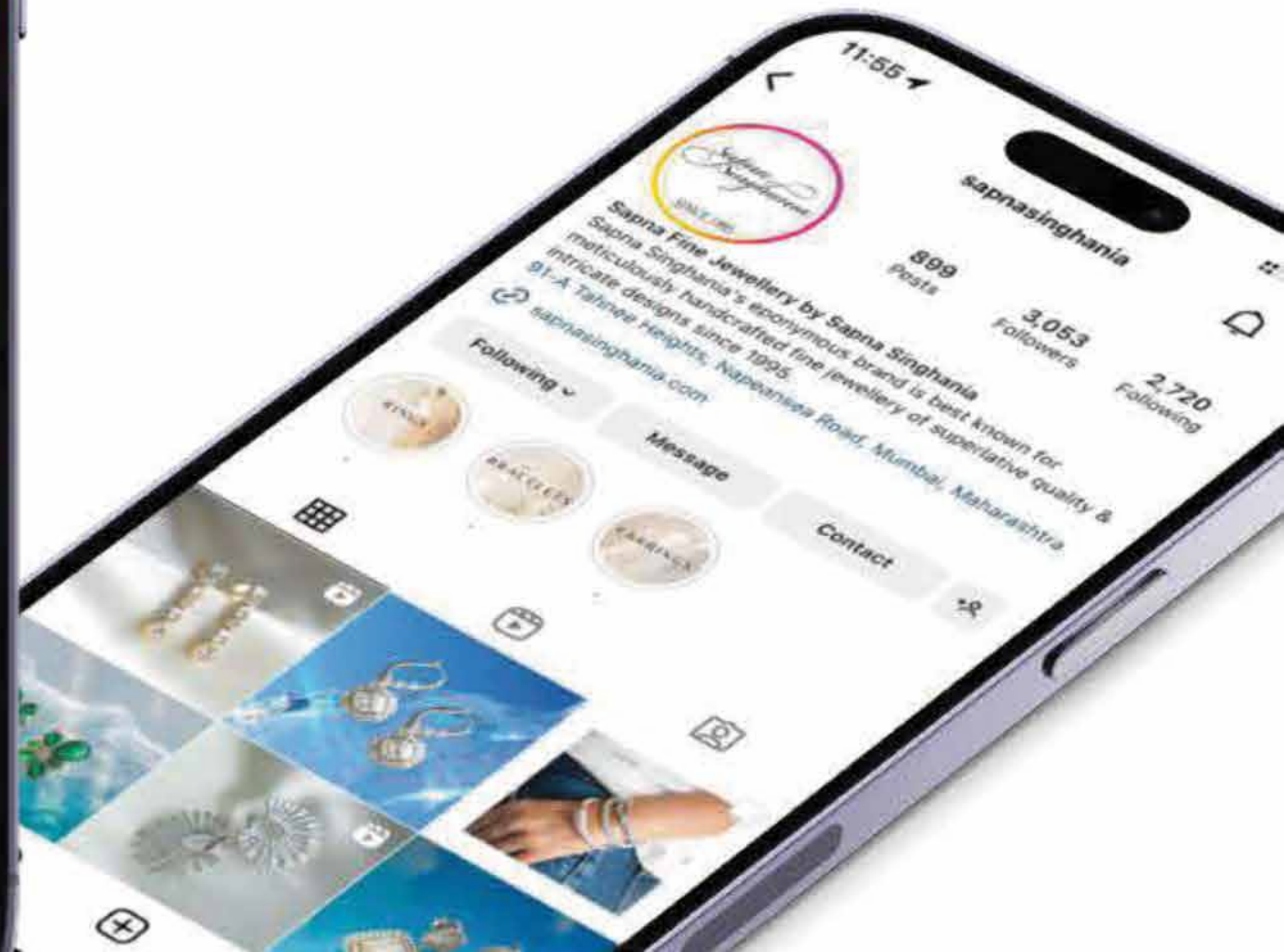
WHAT WE DID

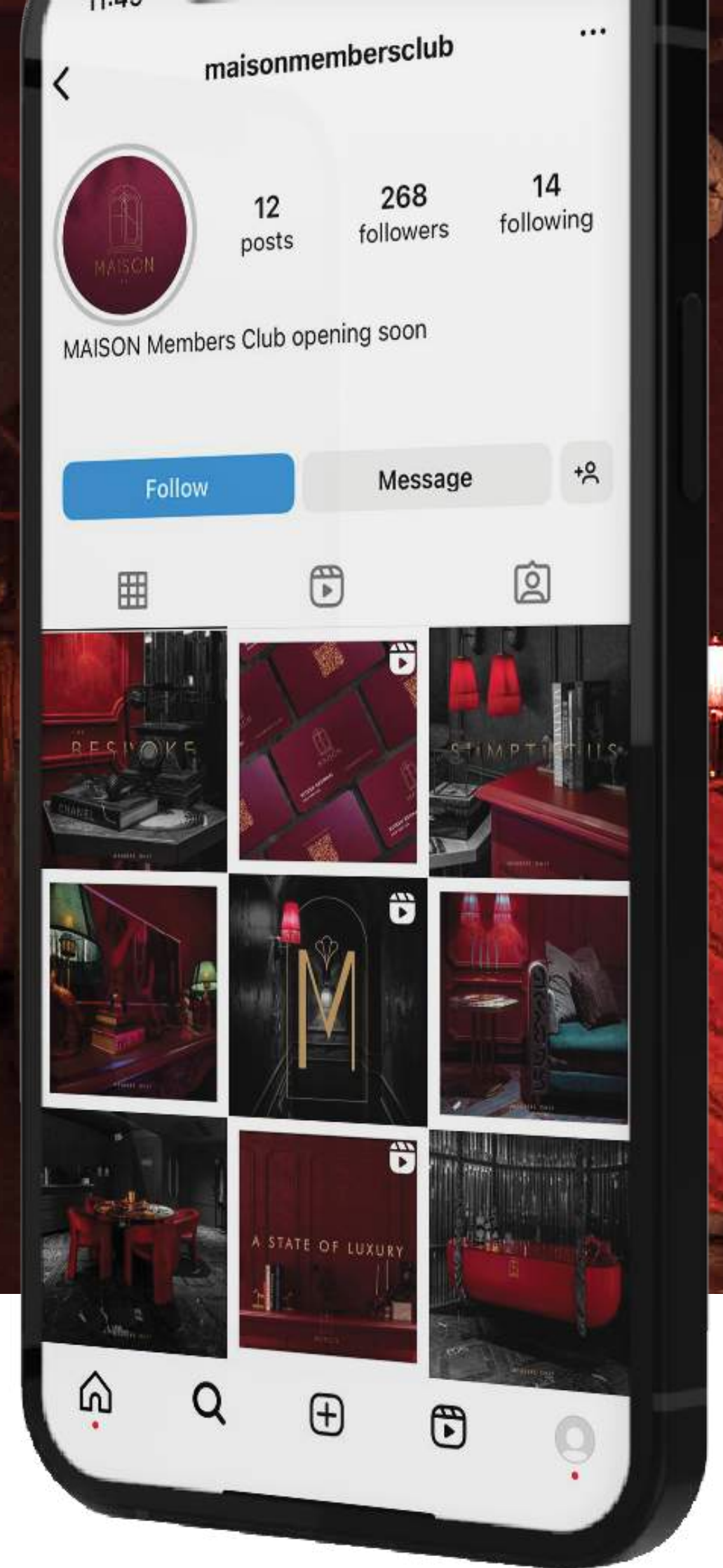
Social Media Marketing
Photo & Videoshoots

10x
INCREASE IN
SALES
ORGANICALLY



50x
INCREASE IN
ACCOUNTS
REACHED
ORGANICALLY





MAISON

From its inception, we have crafted the **logo and branding assets** for Masion, an exclusive members-only luxury lounge located in Bandra. Our team also developed and executed a **comprehensive social media strategy and design**, significantly driving member sign-ups through their social media channels.

WHAT WE DID

Branding
Social Media Marketing



ISKCON CHOWPATTY

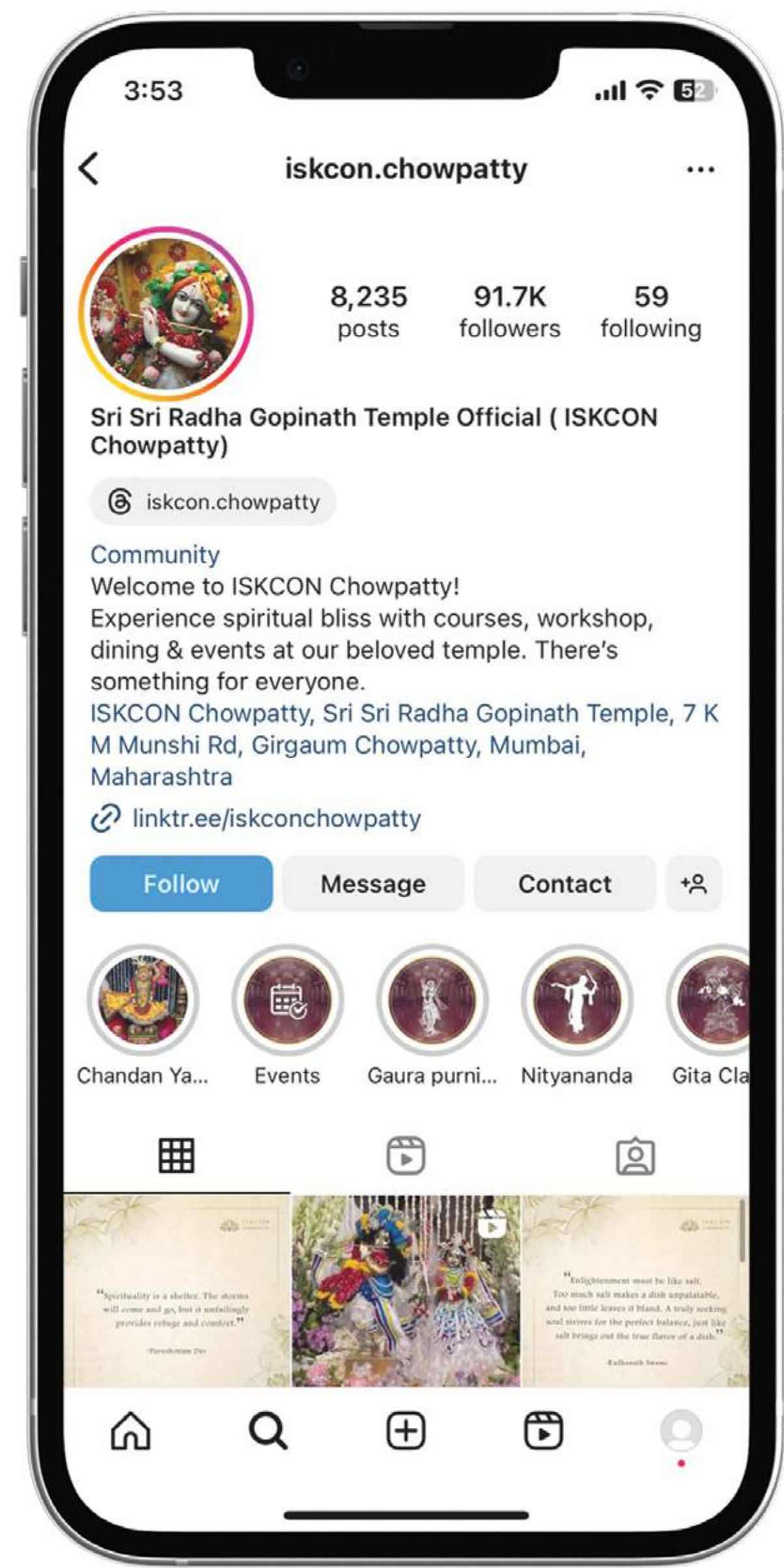
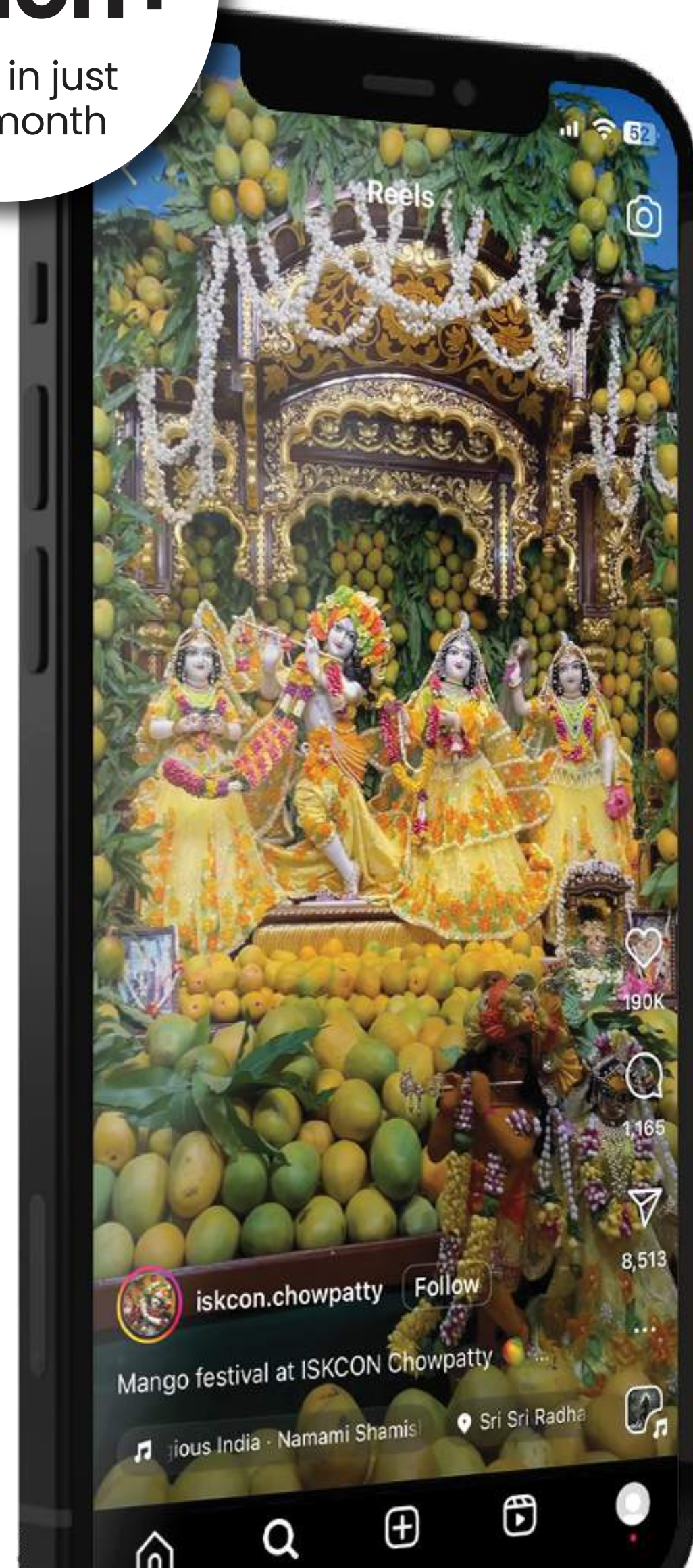
ISKCON Chowpatty achieved viral success on Instagram, gaining **8,000 organic followers** in just **one month**. Their reel garnered **2 million views**, and engagement rose by **450,000 accounts**—all organically within the **first month of our partnership**.

WHAT **WE** DID

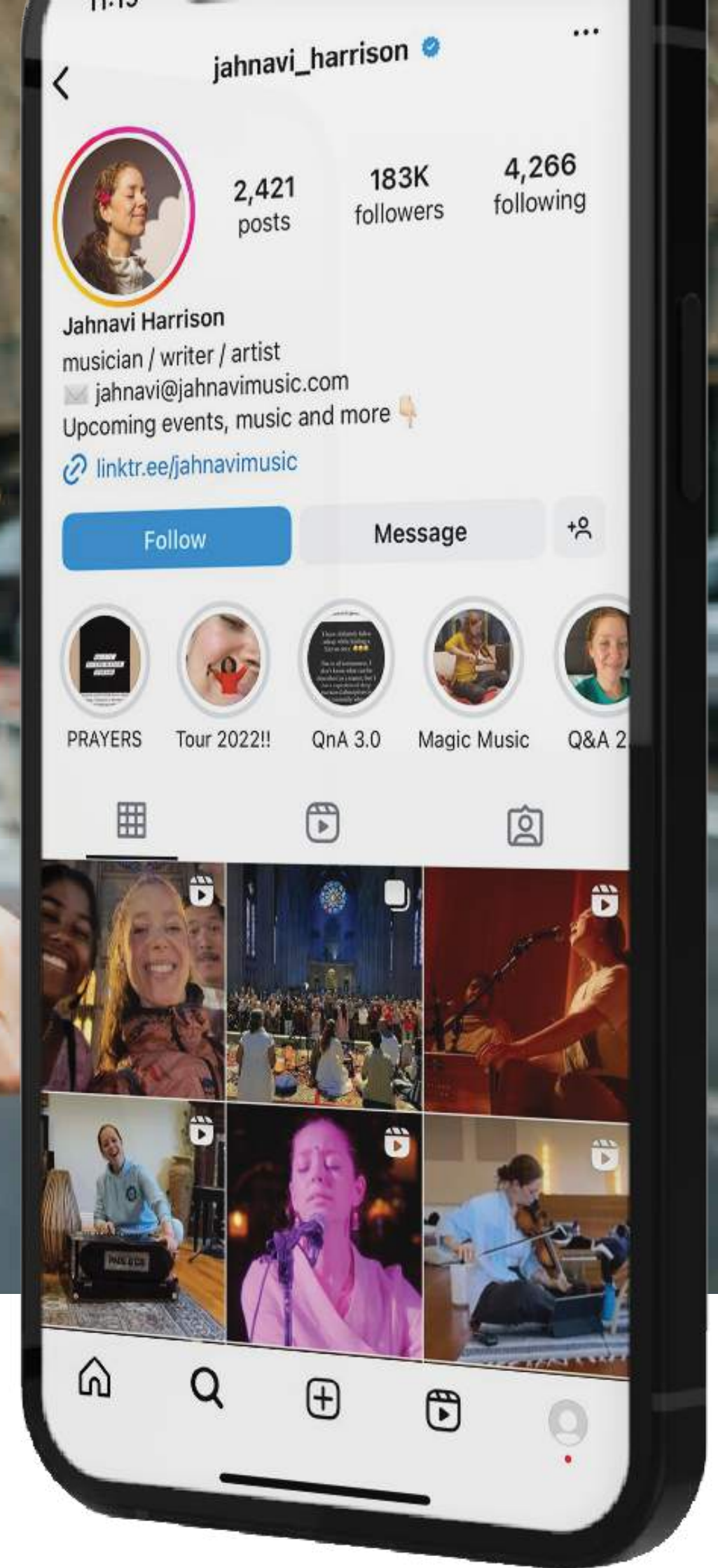
Social Media Marketing
Photo & Videoshoots

2
million+

Views in just
one month



550%
INCREASE IN
ACCOUNTS
REACHED



JAHNAVI HARRISON

Jahnavi Harrison, also known by her spiritual name, Jahnavi Jivana dasi, is a British musician renowned for her Hindu mantra meditation music. We've had the privilege of **revamping her page** to enhance its look and feel, making it **more active and engaging**. Our strategies aim to **increase reach and engagement** while maintaining an **organic and personal touch**.

WHAT WE DID

Social Media Marketing



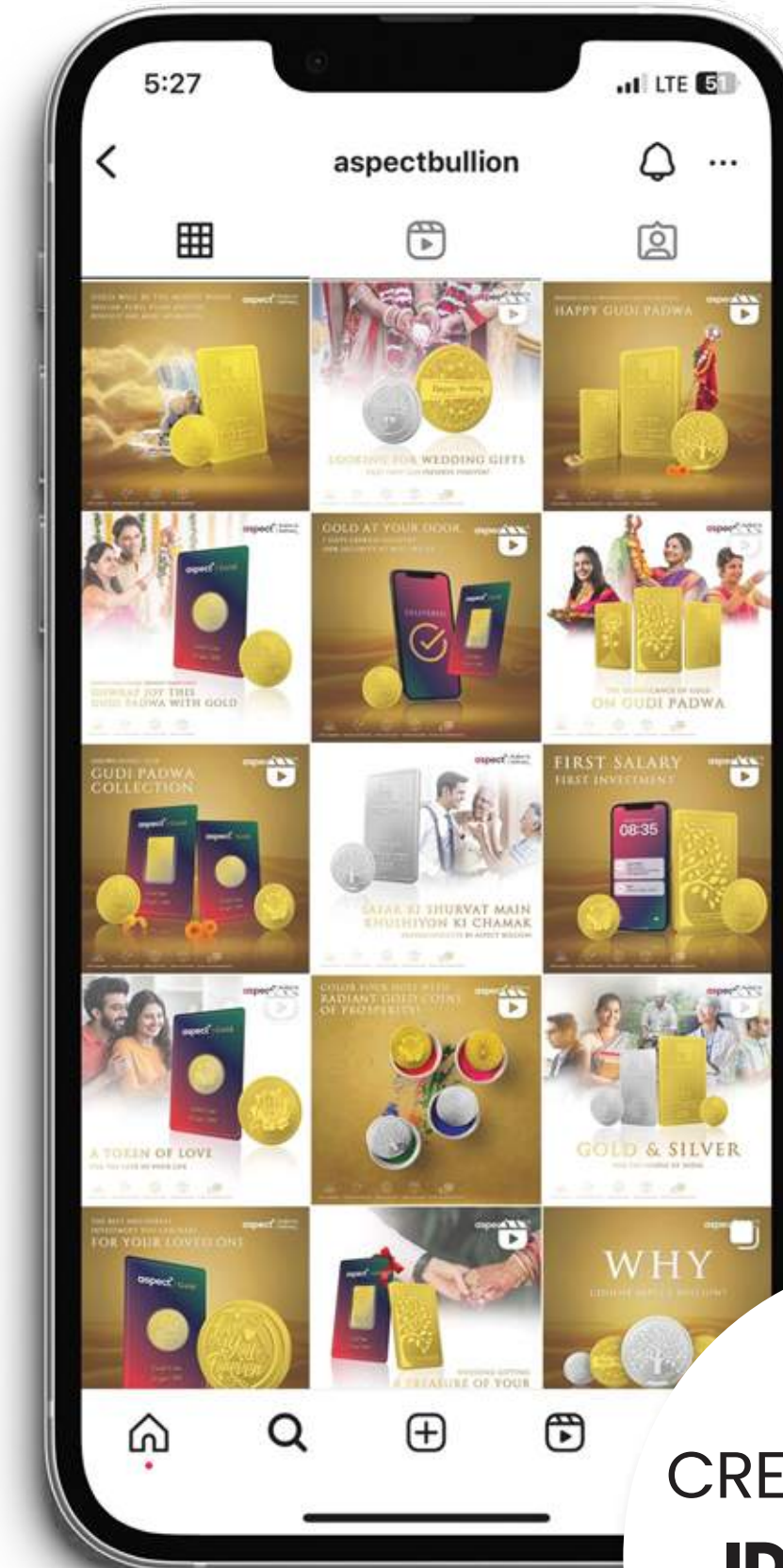
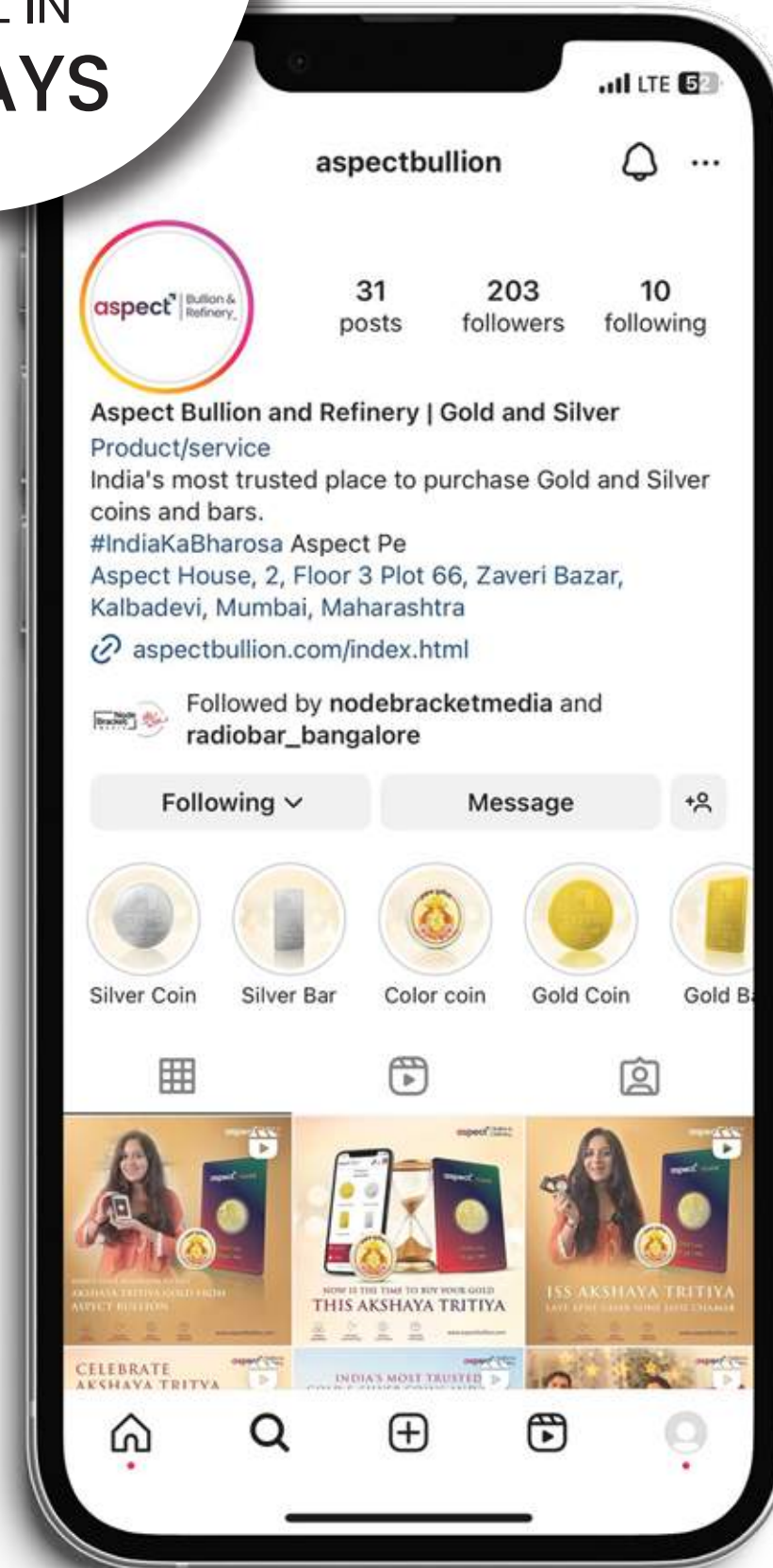
ASPECT BULLION & REFINERY

We've been Aspect Bullion's partner in building success. We crafted their **brand identity from scratch**, giving it a distinct voice and presence in the market. We then amplified that identity with strategic online and offline activations, propelling Aspect Bullion towards its **well-deserved recognition**.

WHAT **WE** DID

Social Media Marketing
Photo & Videoshoots
Look Book Designing
Offline Campaigns

GOT OVER
500
ORGANIC FOLLOWERS
INITIAL IN
15 DAYS



CREATED **BRAND**
IDENTITY ON
SOCIAL MEDIA



EM'S

Mumbai's first café to serve **'Coffee in a Cone'**. We have been with the brand since its inception and helped them build brand identity. We have kept their design language fun, young and chic.

WHAT WE DID

Social Media Marketing
Paid Media
Photo & Videoshoots

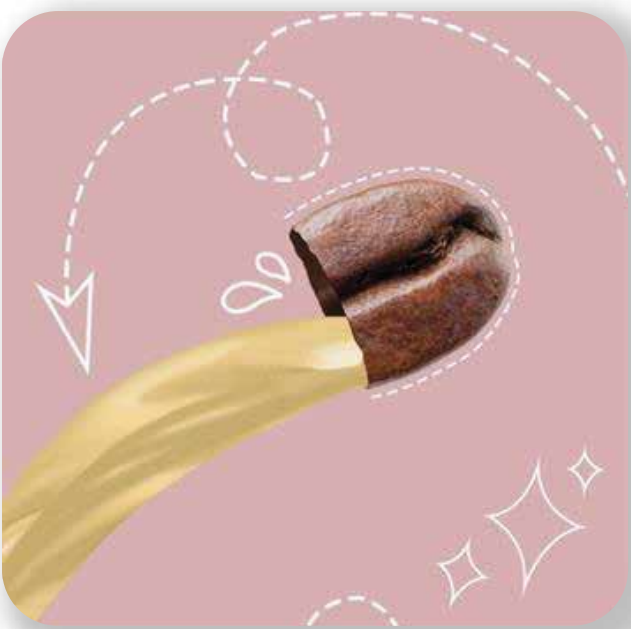
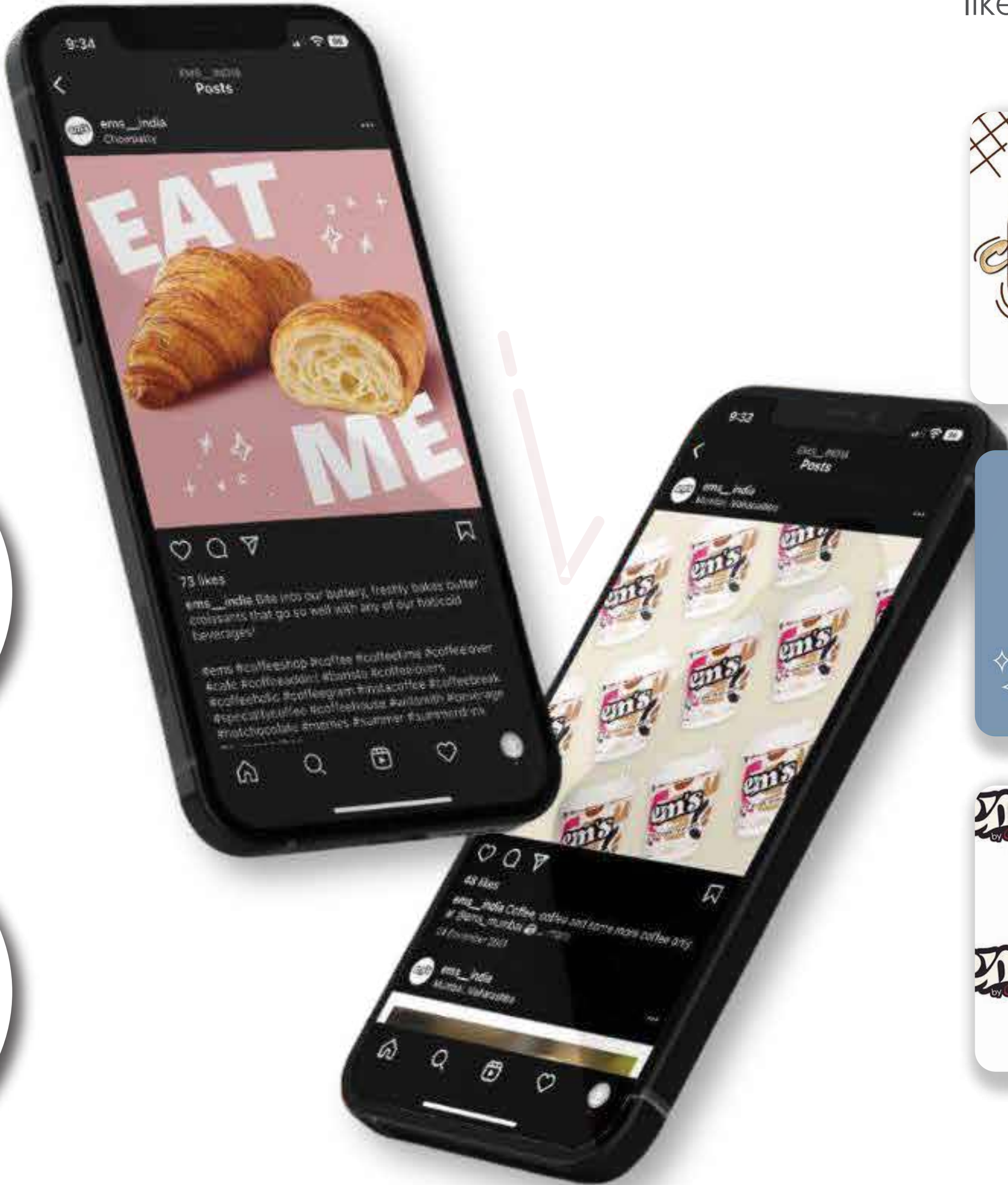
We have helped them get coverage from some eminent bloggers like Curly Tales, Things2DoInMumbai, Mumbai Foodie etc.

8 Million+

IEWS ON
VIRAL REEL

18k

ORGANIC
FOLLOWERS IN
6 MONTHS





DR. BINDU STHALEKAR

Renowned celebrity Dermatologist, Trichologist & Cosmetologist, with 25+ years of experience in Mumbai, approached Node Bracket Media to revive her social media channels with 3,000 followers. Through our strategic approach, we achieved outstanding results, crossing **55k+ organic followers**, with reels that went **viral with over 1 million+ views** in a short time. Our expertise in leveraging social media resulted in significant growth and engagement for the brand.

WHAT **WE** DID

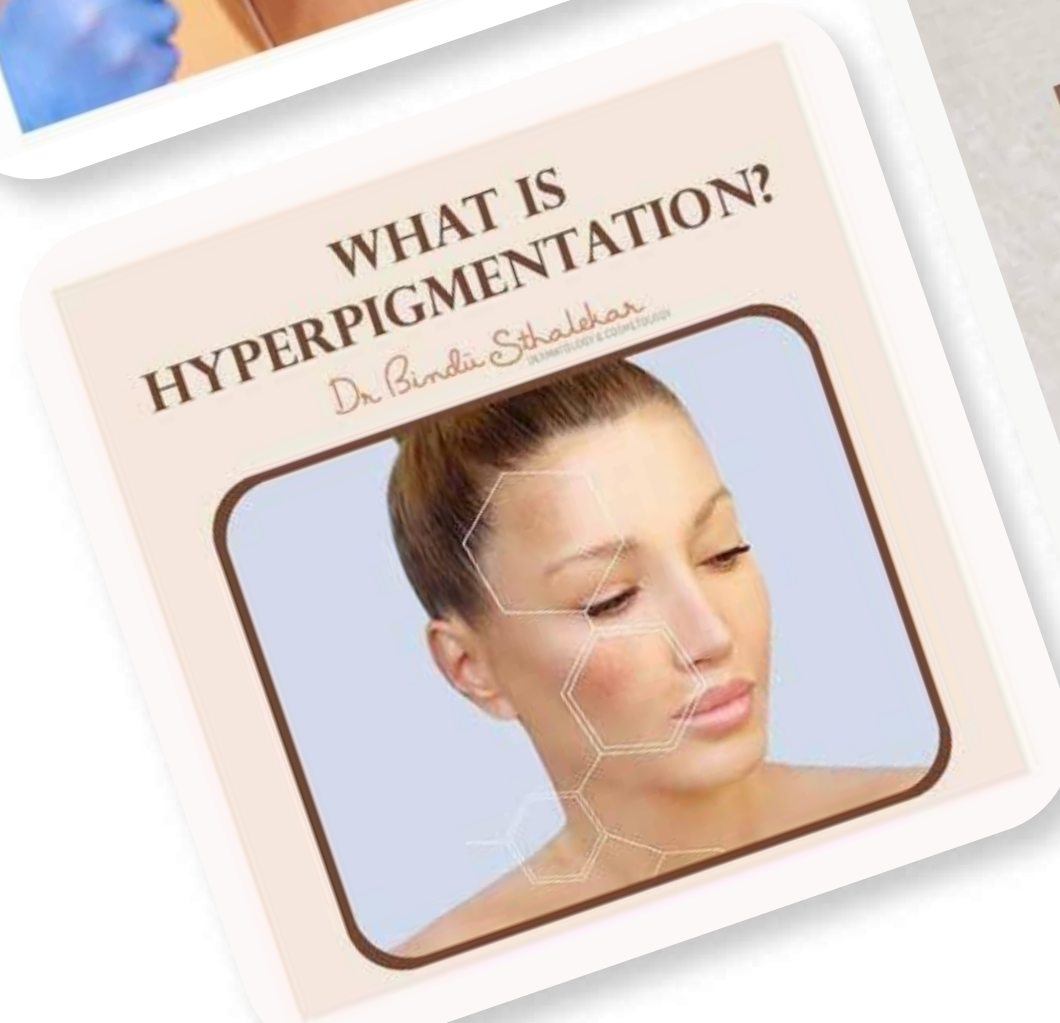
Social Media Marketing
Photo & Videoshoots

1 million+

VIEWS ON
VIRAL REEL

55k+

ORGANIC
FOLLOWERS
IN 8 MONTHS



OTHER WORK





INSTAFLUENCER

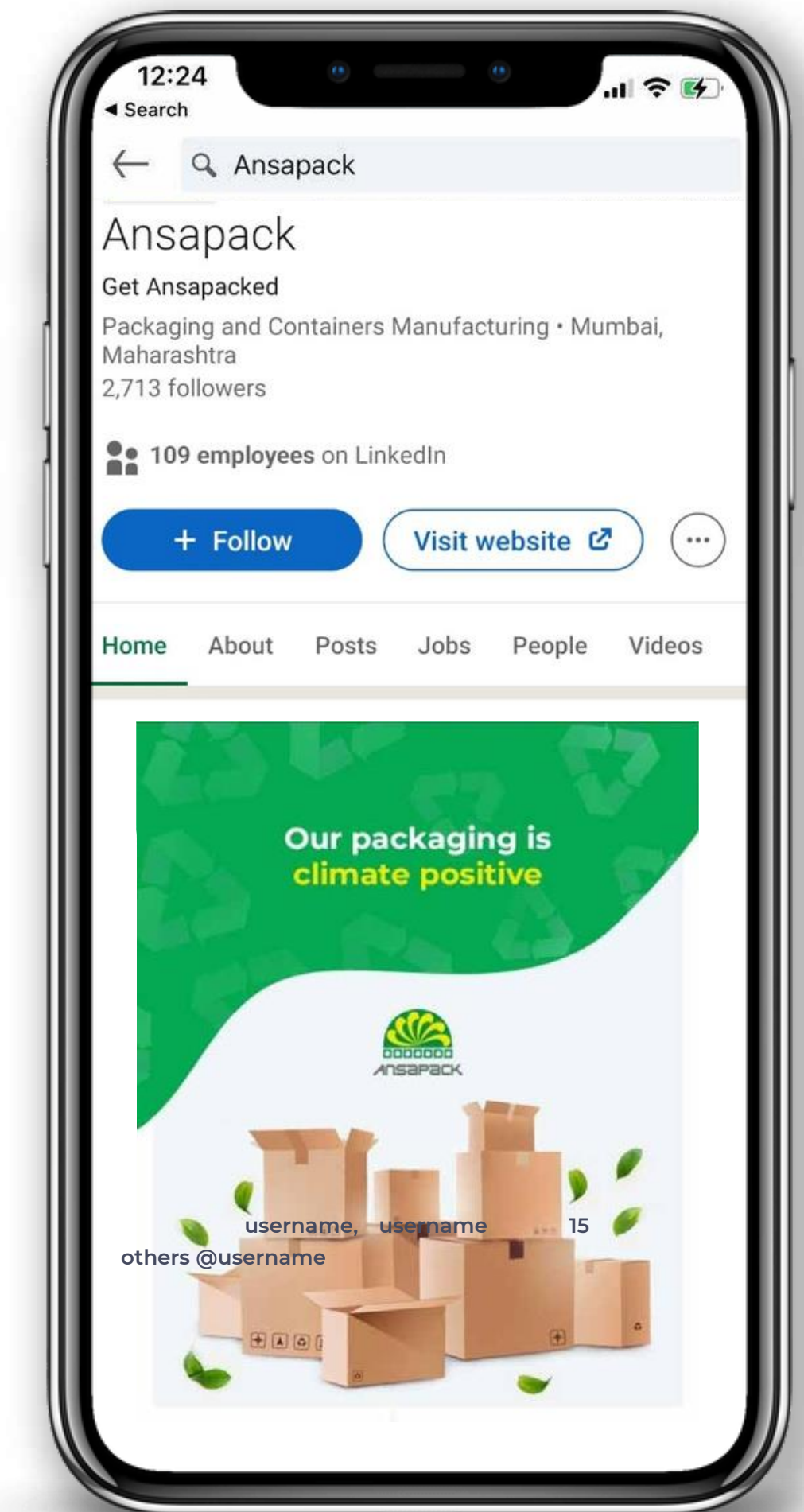
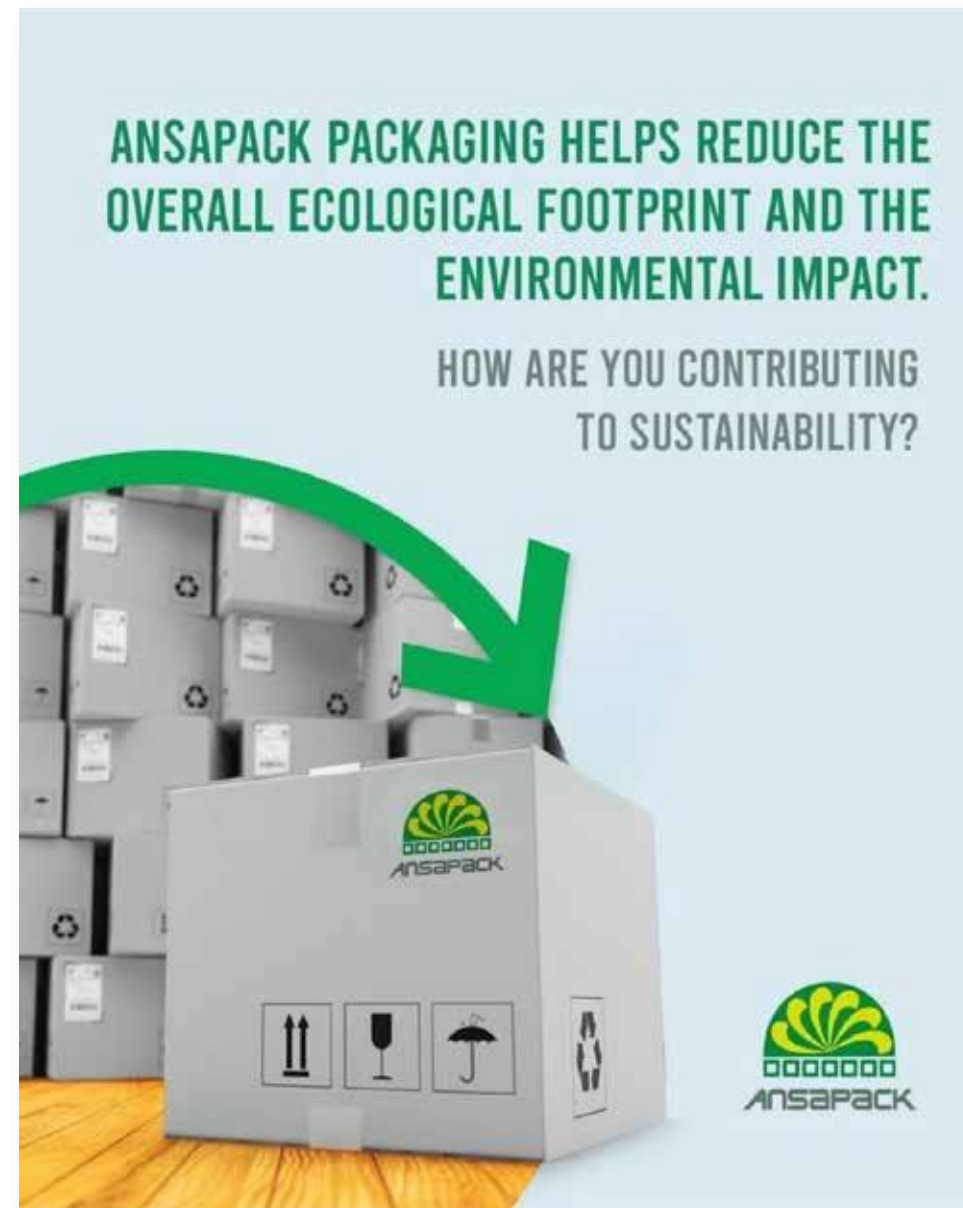
A **Dubai based startup**, Instafluencer aims at connecting brands with influencers via its cutting edge app and website. This brand came to us in the hopes that we will create a bang on social media. While in its initial stages of launch, we have helped the brand find its voice and continue to manage their presence on **TikTok, SnapChat, YouTube, Facebook** and **Instagram**.

AR FILTER FOR INSTAFLUENCER ON INSTAGRAM

We created an **AR filter for Diwali** and strategised a way to increase reach and engagement through it. Bloggers based out of UAE used and promoted this filter to celebrate the festivities.



ANSAPACK



Ansapack, India's foremost manufacturer of packaging products, entrusted us with the **management of their LinkedIn presence**. As a B2B firm, our strategic content generation highlighted their extensive product range and company culture. We effectively showcased their offerings to the professional community on LinkedIn, fostering engagement and establishing Ansapack as an industry leader in the packaging sector.

WHAT WE DID

Social Media Marketing



FOOD AND DAIRY

Produced under the brand name Panlid we throughput over 25 million lids per month to seal against various substrates (PP, PS, PVC, Glasspot) making them accessible at your homes for yoghurt and dairy.




CORRUGATED BOXES

We produce over 1,500 tons of corrugated box material each month at our 24-hour facility. This division produces over 66,000 different SKU types and continues to grow. These include boxes themselves, trays and partitions.



12:30

← Ansapack

Home About **Posts** Jobs People Videos

 **Ansapack**
2,713 followers
2d • 🌐

The future is in our hands.... see more

FOLDING CARTONS

Cartons across all modern finish types produced on the best in class machinery at a production service centre near you. Covering industries as wide as Electronics to Quick Service Restaurants.



 ANSAPACK


Like Comment Repost Send

 **Ansapack**
2,713 followers
2d • 🌐




PLASTIC FILMS

Maintain complex substrate 5 layer production outputs while ensuring compliance to changing local regulations in this industry.

PHARMA FLEXIBLES

Materials produced in the highest conformances of in contact packaging with pharmaceutical products for India and the globe keeping in mind changing regulatory needs.





AARAMBH

Mumbai's first affordable housing compound in Malad by Group Satellite. We incepted their presence on social media with content and creatives that would appeal to their **target audience**. We ran effective paid ads that helped them get enquiries on their flats and even conversions.

NOOREIN KAPOOR DESIGN

Just like Noorein Kapoor Design breathes life into ordinary spaces, we added a **whiff of creativity and design** to her channels on social media! Our robust strategy, coupled with compelling visuals, propelled us to **viral status on reels**, garnering a substantial influx of organic followers.



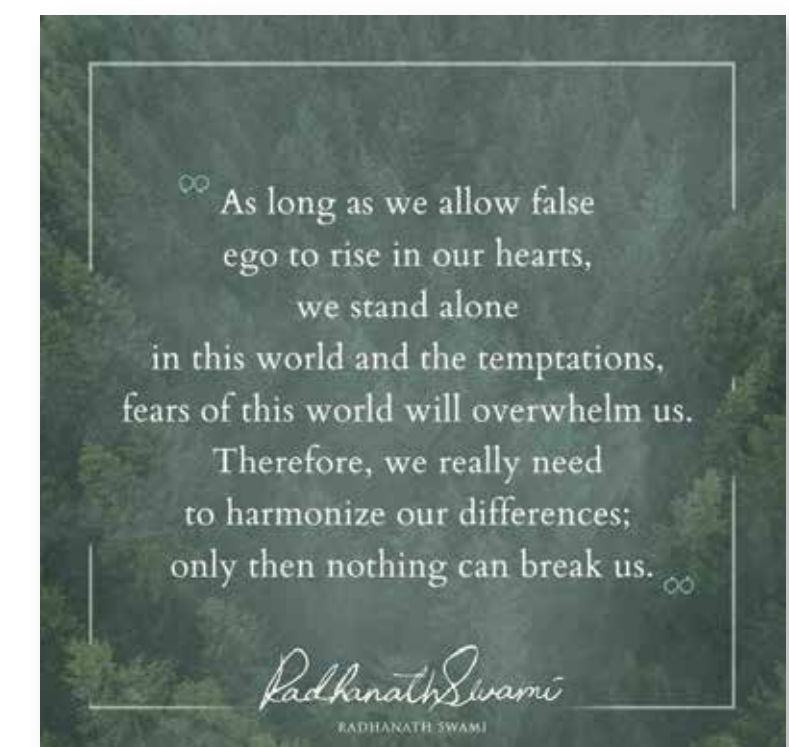
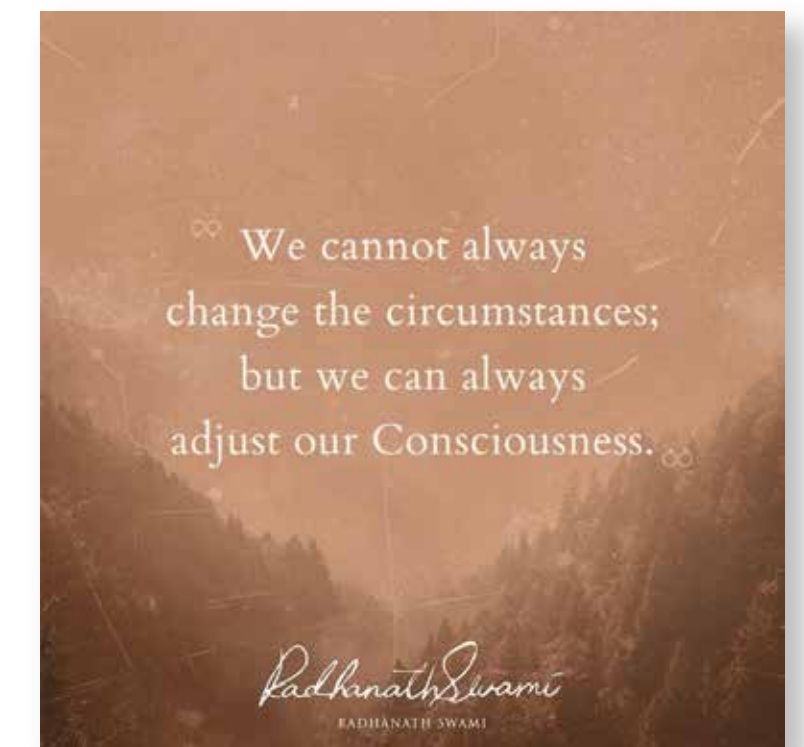
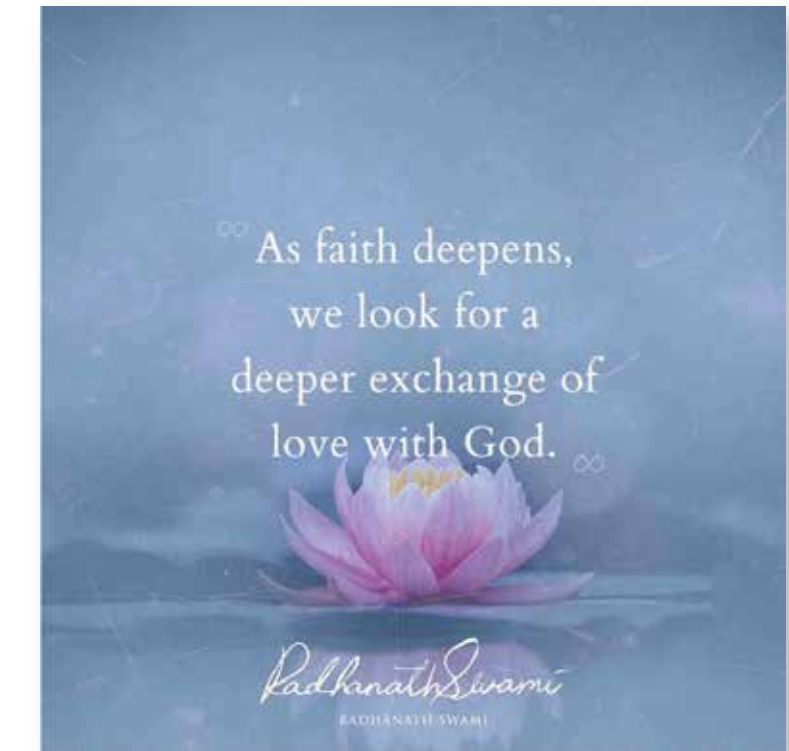
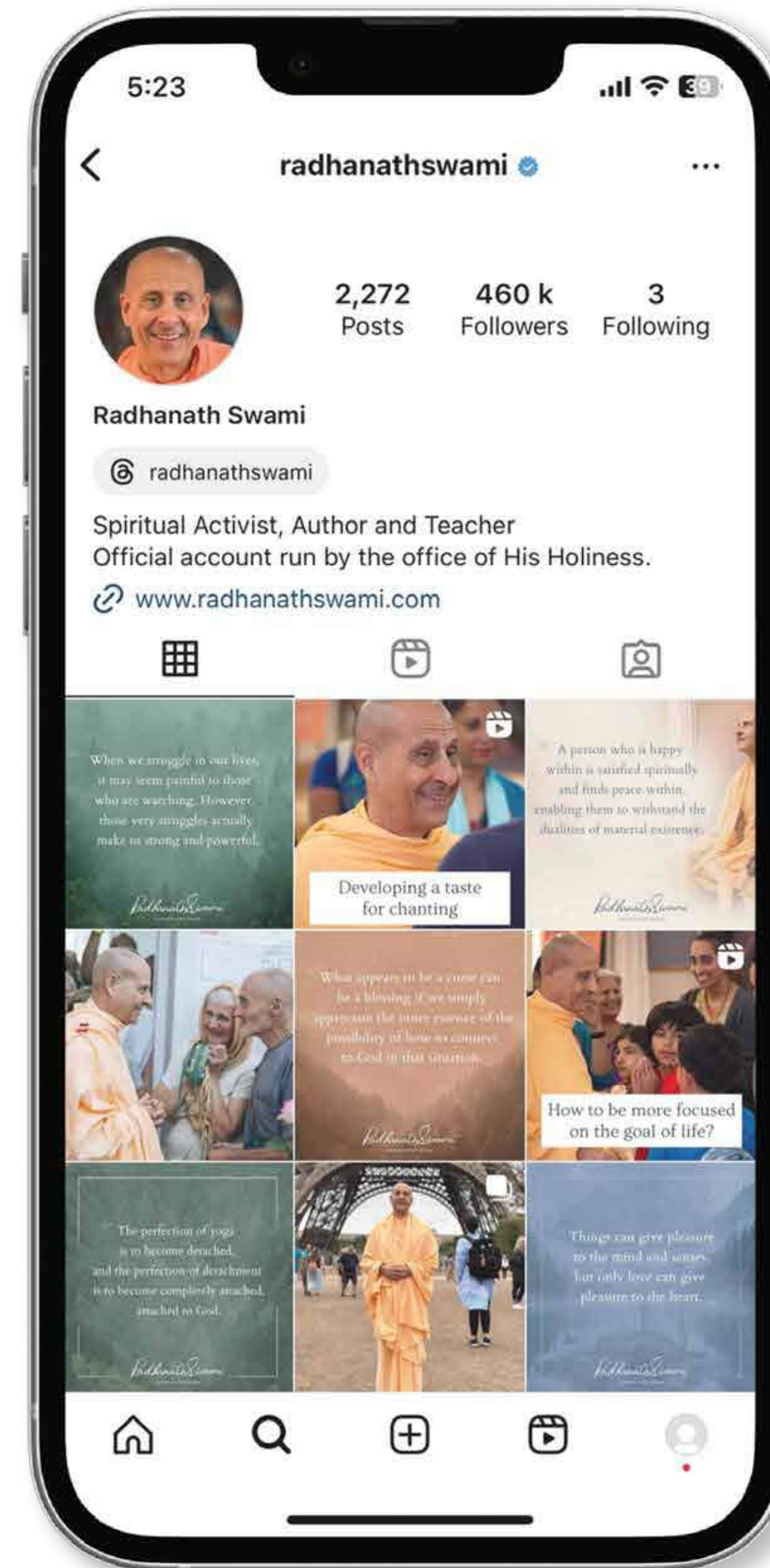
RADHANATH SWAMI

Radhanath Swami, an American Gaudiya Vaishnava guru, author, and activist, is renowned for his profound spiritual teachings that resonate globally.

Team NBM has **successfully expanded social media reach** and engagement through targeted content and data-driven strategies across all his platforms.

WHAT WE DID

Social Media Marketing

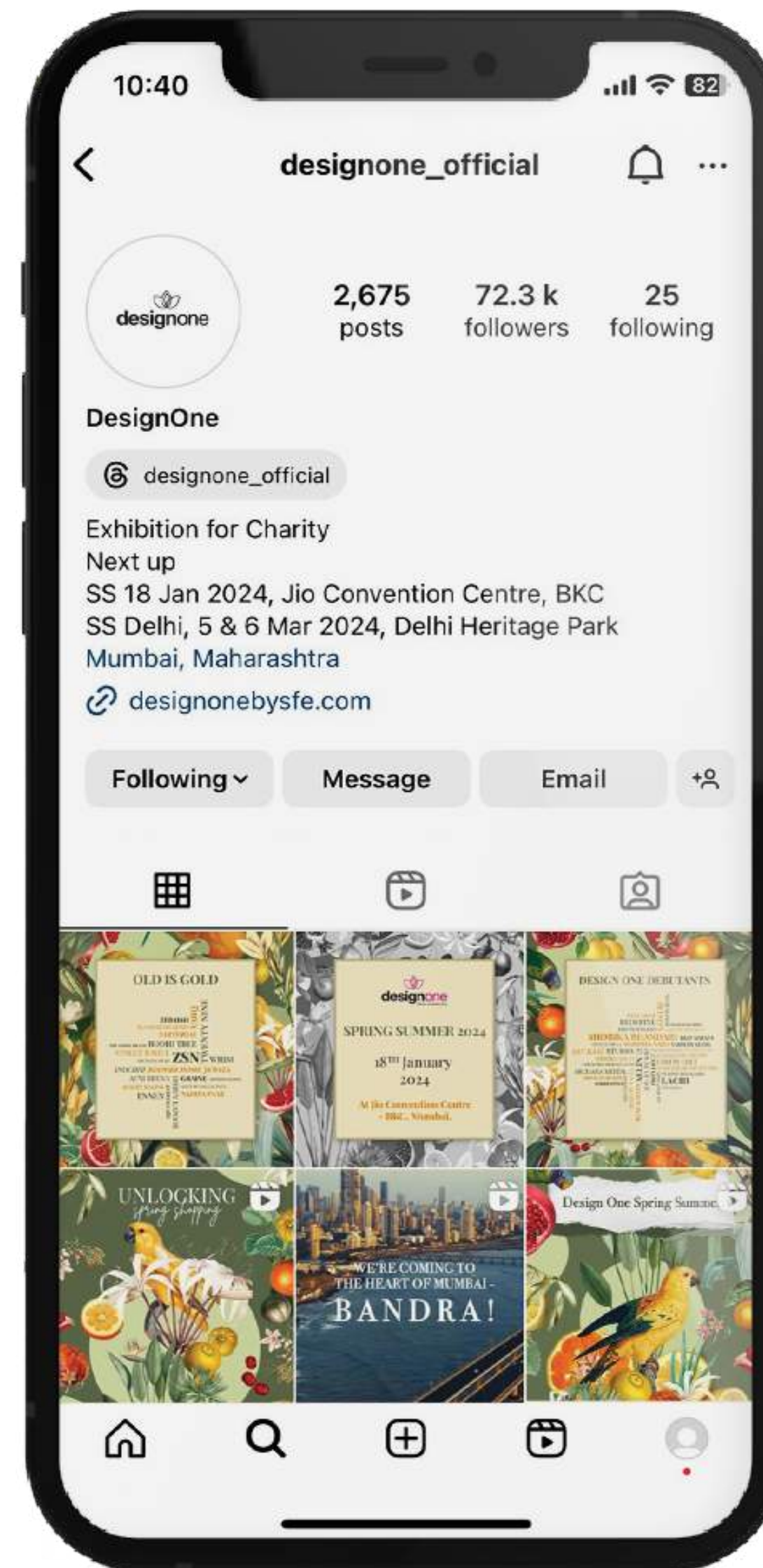


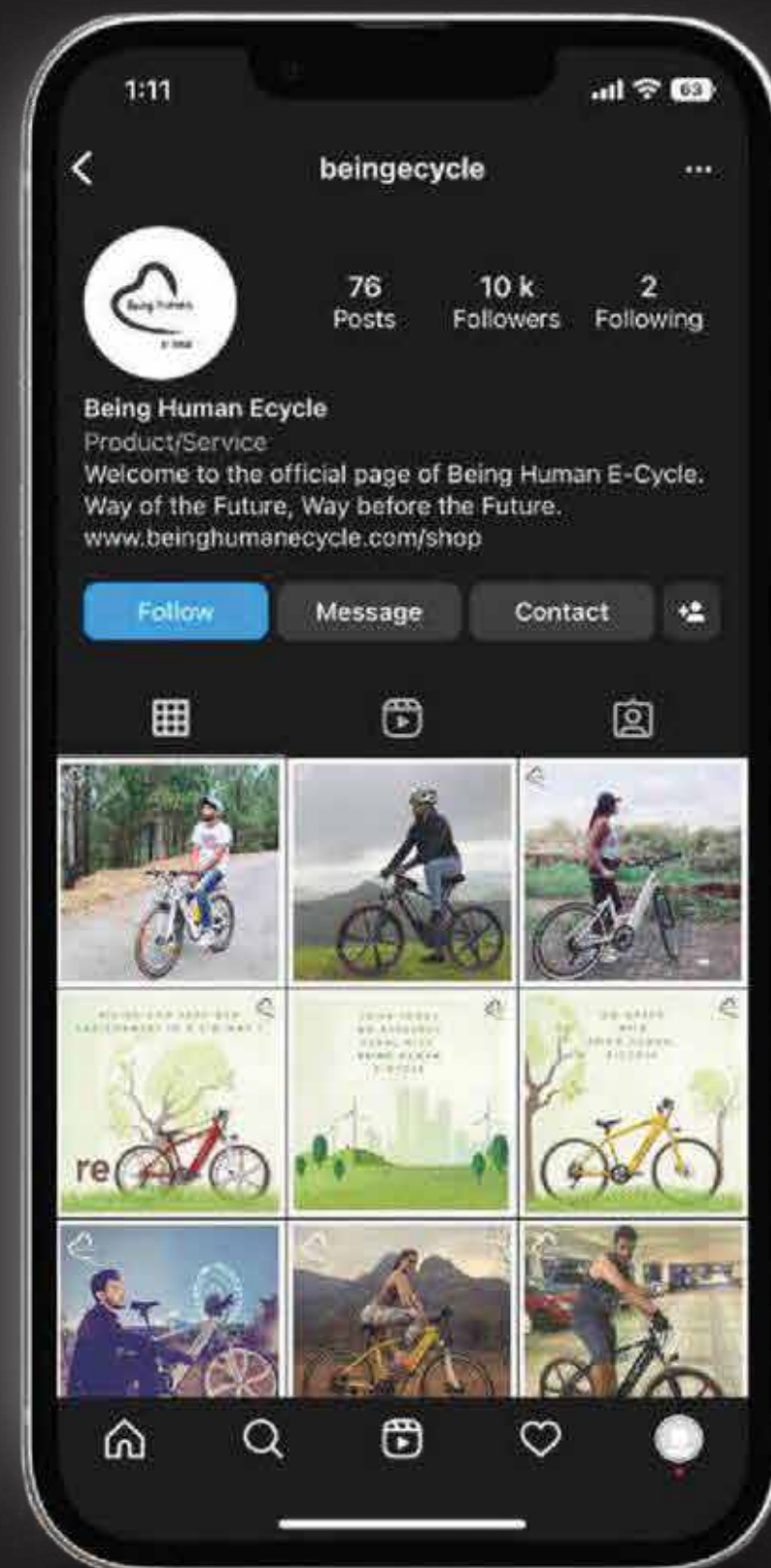
DESIGN ONE

We've revitalized the social media presence of Design One, a luxury exhibition curator known for organizing India's largest charity exhibitions. With over **6 years of successful strategizing**, we consistently innovate and create themes for each event, aligning them seamlessly with the brand's image.

WHAT WE DID

Social Media Marketing
Branding & Offline Graphics
Photo & Videoshoots





BEING HUMAN E-CYCLE

Being Human E-Cycle approached us to increase their engagement and enhance their presence on social media with creatives that resonate with their brand ethos. We successfully managed to **up their numbers** and improve their design aesthetics.

BRANDING & OFFLINE GRAPHICS





MAISON



ASPECT BULLION & REFINERY – COFFEE TABLE BOOK

Choosing Aspect Bullion - Your Trusted Source for Premium Gold and Silver Coins and Bars

Experience the luxury of shopping for exquisite gold and silver coins and bars at Aspect Bullion. Our website, www.aspectbullion.com offers swift and secure doorstep delivery, safe packaging, and purity assurance.

Why Aspect Bullion?

- Doorstep Delivery: Convenient shopping from home.
- Safe Packaging: Meticulous packaging for pristine delivery.
- Purity Assurance: Guaranteed quality for every product.

Explore Our Collections:

- Gold Coins and Bars: Precision-crafted for collectors and investors.
- Silver Coins and Bars: Classic to modern designs for enthusiasts.
- Coloured Coins and Bars of Silver: Unique and vibrant options for collectors.

Shop with Confidence:
Transparent pricing, easy payments, and dedicated support make shopping with Aspect Bullion a seamless experience.

Visit www.aspectbullion.com and start your journey to owning quality gold, silver, and coloured coins and bars today.



The image shows a laptop and a smartphone displaying the Aspect Bullion website. The laptop screen features a banner that reads "Unveiling the Essence of Purity IN EVERY SPARKLE, PURE GOLD" and shows various gold and silver products. The smartphone also displays the website's interface, highlighting the mobile accessibility of the platform.



Aspect Bullion: Your Premier Corporate Gifting Partner

Aspect Bullion goes beyond offering exquisite gold and silver coins and bars. We understand the importance of acknowledging and celebrating milestones in the corporate world. That's why we offer bespoke corporate gifting services, tailored to elevate your employee appreciation initiatives.

Why Choose Aspect Bullion for Corporate Gifting?

- Customized Solutions:** We work closely with companies to create personalized gifting solutions that align with their values and objectives. Whether it's celebrating milestones, festivals, or bidding farewell to valued team members, we have you covered.
- Exquisite Products:** Our range of gold and silver coins and bars serve as timeless and valuable gifts. Each piece is meticulously crafted, reflecting quality and elegance that leave a lasting impression.
- Memorable Celebrations:** Make every occasion memorable with Aspect Bullion's corporate gifting services. From employee milestones to festive celebrations, our gifts symbolize appreciation and recognition.

Explore Our Corporate Gifting Options:

- **Employee Milestones:** Honor years of service, achievements, and contributions with meaningful gifts from Aspect Bullion.
- **Festive Celebrations:** Add a touch of luxury to festive seasons with gold and silver gifts that convey warmth and appreciation.
- **Farewell Gifts:** Bid farewell to departing colleagues with thoughtful gifts that express gratitude and best wishes.

Empower Your Jewelry Store with Aspect Bullion's Premium Bullion Products



Aspect Bullion is your trusted partner in the jewelry industry, offering a comprehensive B2B model designed to enhance your product offerings and boost sales. Our range of gold coins and bars, silver coins and bars, and colored coins and bars is curated to meet the discerning tastes of your customers across India.

Why Choose Aspect Bullion for Your Jewelry Store?

- Premium Bullion Products:** Enlarge your store's collection with our premium range of gold, silver, and colored coins and bars. Each product is crafted with precision and quality, ensuring customer satisfaction and loyalty.
- Increased Product Offerings:** Diversify your inventory with Aspect Bullion's diverse bullion products. From classic gold and silver to innovative colored options, we offer something for every customer's taste.
- Rosale Opportunities:** Partnering with Aspect Bullion opens up lucrative resale opportunities for your jewelry store. Our products are highly sought-after, allowing you to maximize profits and expand your customer base.

Why Settle for Ordinary When You Can Offer Extraordinary?

Enhance your jewelry store's appeal and profitability with Aspect Bullion's premium bullion products. Join hands with us to access exclusive deals, exceptional quality, and unparalleled customer support.

Contact us today to explore our B2B partnership opportunities and take your jewelry store to new heights of success.

Investment Coins and Bars



The image shows a pair of hands holding several gold coins and bars. A small red umbrella is placed over the gold items, which are resting on a wooden surface. The background is a blurred image of a person in a white shirt.

Investment in Gold coins can secure your family's future with minimal maintenance. Throughout history, gold has been seen as a special and valuable commodity. Gold can also provide financial cover during geopolitical and macroeconomic uncertainty. Choosing gold as an investment as it is well known to protect your investment in the long run. Gold Coin is specially designed & crafted with advance & world class inhouse refining & minted by ASPECT BULLION with precision in respect of its weight & quality. Gold Coin product fineness subject to standard weight tolerance of ± 0.020 mg with Gold Metal Purity of 995 fineness. Gold Coin is quality tested for its fineness and karat. Assured and certified by government recognised centre - Assayer Certified. Coin is packed in Blister Card Packaging consists of two elements made of imported PVC material. The top being the housing card which accommodates the Gold Coin and the rear is the seal card with the adhesive packed in exclusive metal box. Packing is done in such a way that moisture does not affect the metal quality and shine. Delivered in a guaranteed tamper-proof package.

WE WOULD LIKE TO INTRODUCE YOU TO
MANSIONZ ONE

BEAUTIFUL 15 STORY BUILDING ON
LINKING ROAD BANDRA.



FEATURES OF THE BUILDING.

- The Building has 4 elevators for guests and 1 Service Elevator.
- The Building has over 100 dedicated Car Parkings with Valet Services round the clock.
- Each floor has been planned along with Break out/ alfresco Areas.
- Floor to ceiling height 12 feet.



MANSIONZ ONE PRESENTATION

GIVEN BELOW ARE THE BROAD DETAILS & COMMERCIALS.

AREA	: RERA CARPET IN SQ. FT.
2nd Floor	- 6006
3rd Floor	- 6006
4th Floor	- 6006
5th Floor	- 6006
Rent	: 375/- per sqft on RERA carpet
CAM	: LICENCEE
AGREEMENT	: LEAVE & LICENCE



WE WOULD LIKE TO INTRODUCE YOU TO
MANSIONZ ONE
 BEAUTIFUL 15 STORY BUILDING ON
 LINKING ROAD BANDRA.

This building will be up and ready by March 2023. This is a state of art building one of its kind in Mumbai as it is fully operated and maintained by JLL.



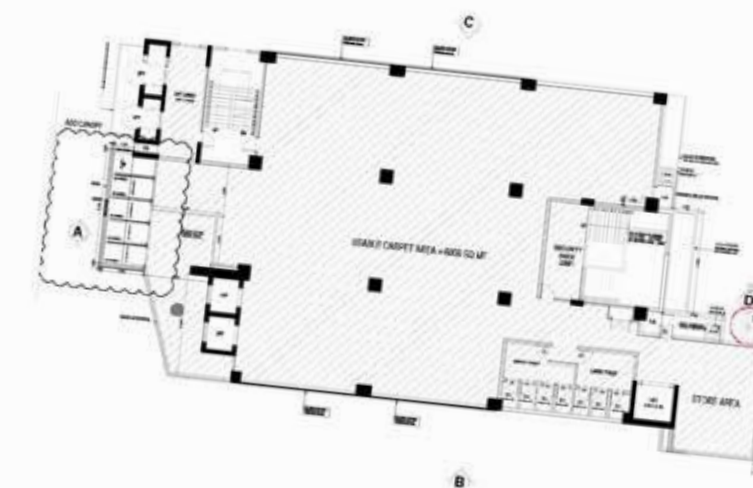
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- Each floor has been planned along with Break out/ alfresco Areas.
- Floor to ceiling height 12 feet.

MANSIONZ ONE

PRESENTATION VIDEO
<https://youtu.be/yHidf0hUJBo>

SAMPLE FLOOR PLAN





HEINEKEN SILVER
BUCKET OF BEER!

BUY 3 AND GET 1
ON THE HOUSE!

FROM 10AM TO 10PM
ONLY AT



TASTING ROOM

IT'S BEER TIME ALL DAY EVERYDAY!



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